

The background of the slide is a dark, high-contrast aerial photograph of agricultural fields, showing various rectangular and irregular shapes in shades of black and dark grey. Overlaid on the bottom left of this image is a large, stylized green graphic element consisting of several overlapping, parallel diagonal bands that create a sense of depth and movement, extending from the bottom left towards the center of the slide.

MATT WAITS
SST SOFTWARE

FOUNDED IN 1994

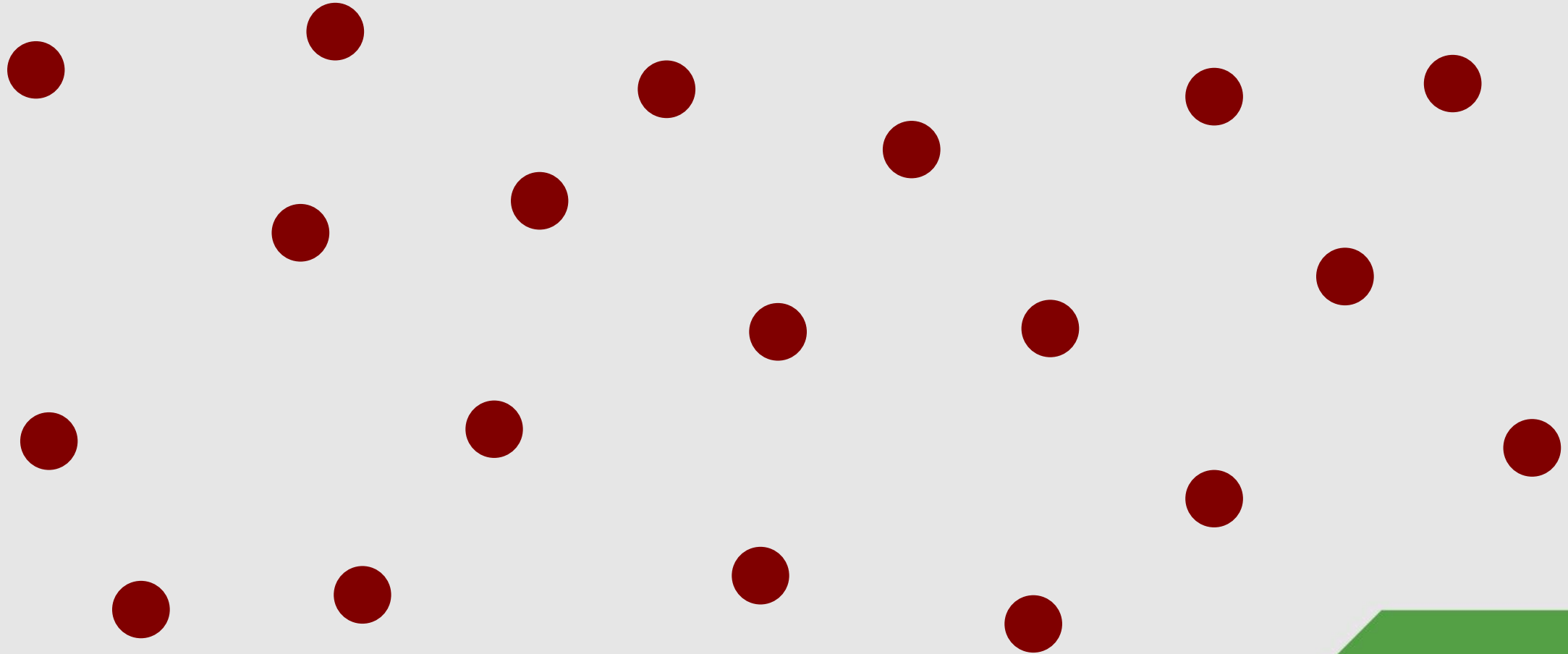


STILLWATER
OKLAHOMA

3500 sq/ft
BUILDING SIZE

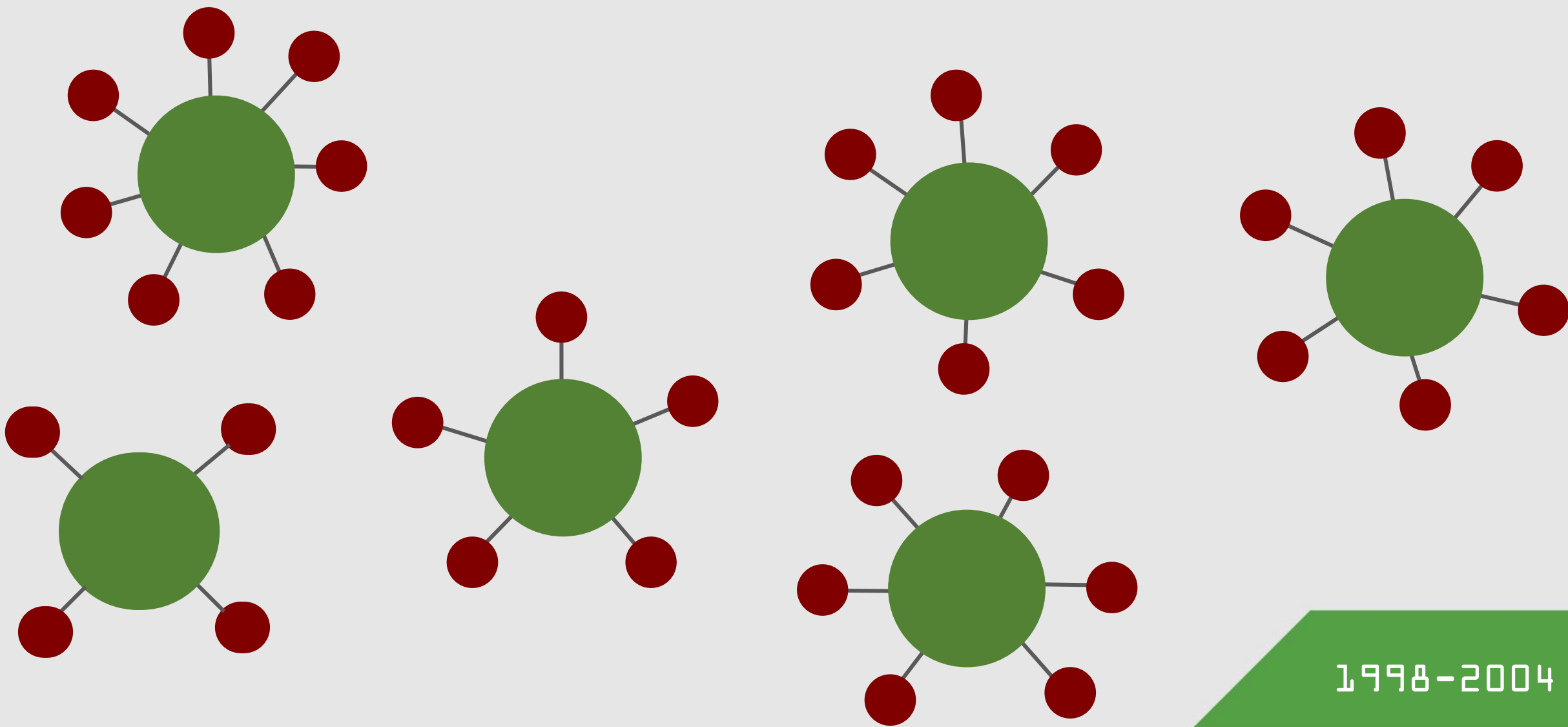
3
EMPLOYEES

SSToolbox ECOSYSTEM



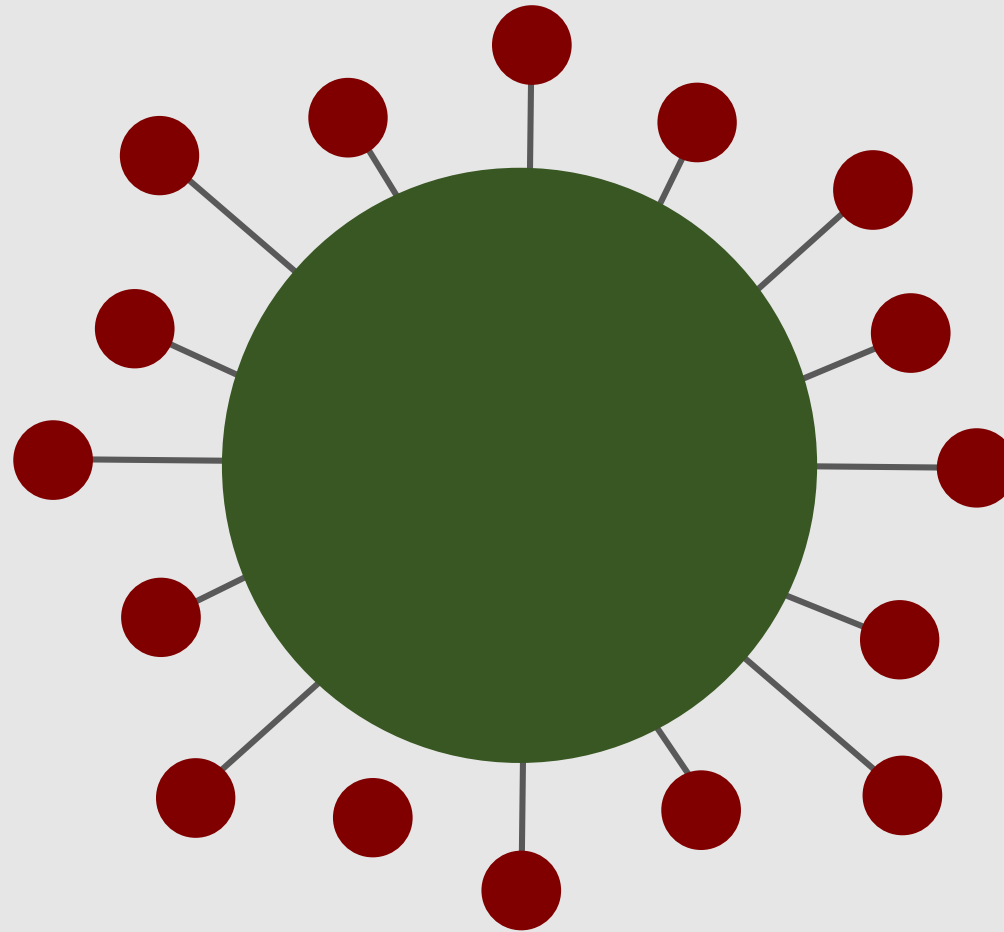
1996-2004

SST Information Lab ECOSYSTEM



1998-2004

SST Summit/FarmRite ECOSYSTEM



2005-2014



TODAY IN 2015



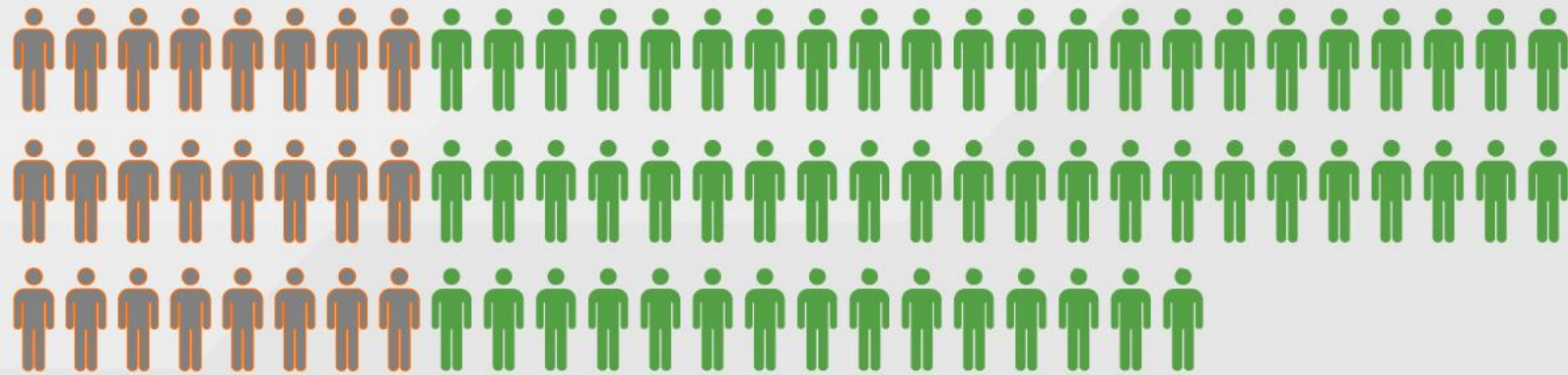
STILLWATER
OKLAHOMA

187,000 sq/ft
BUILDING SIZE

80
EMPLOYEES

TODAY IN 2015

EMPLOYEES



30% = 10 to 20 years with SST

TODAY IN 2015

7 LOCATIONS | WORLDWIDE



FIVE
UNITED STATES

ONE
AUSTRALIA

ONE
BRAZIL

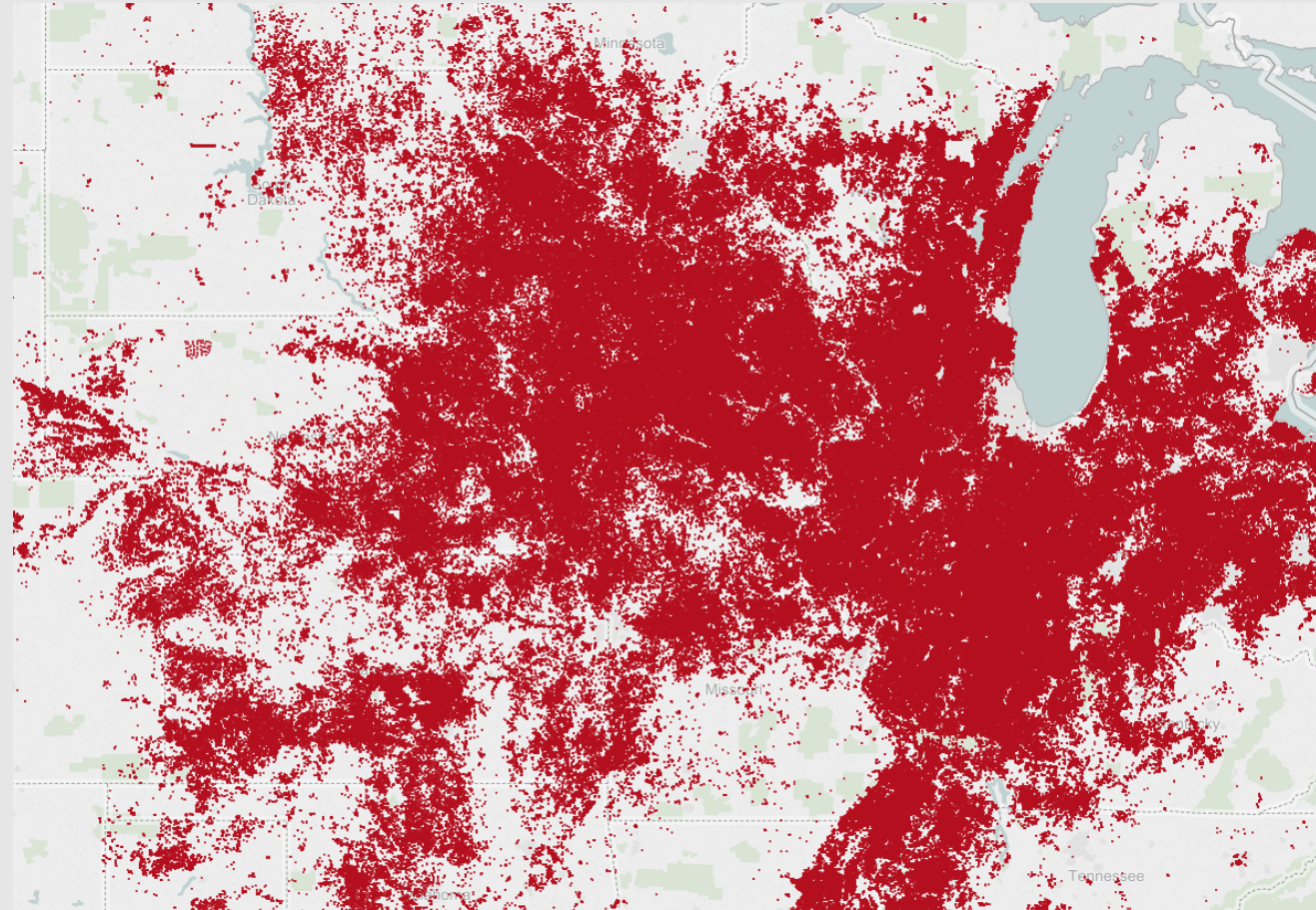
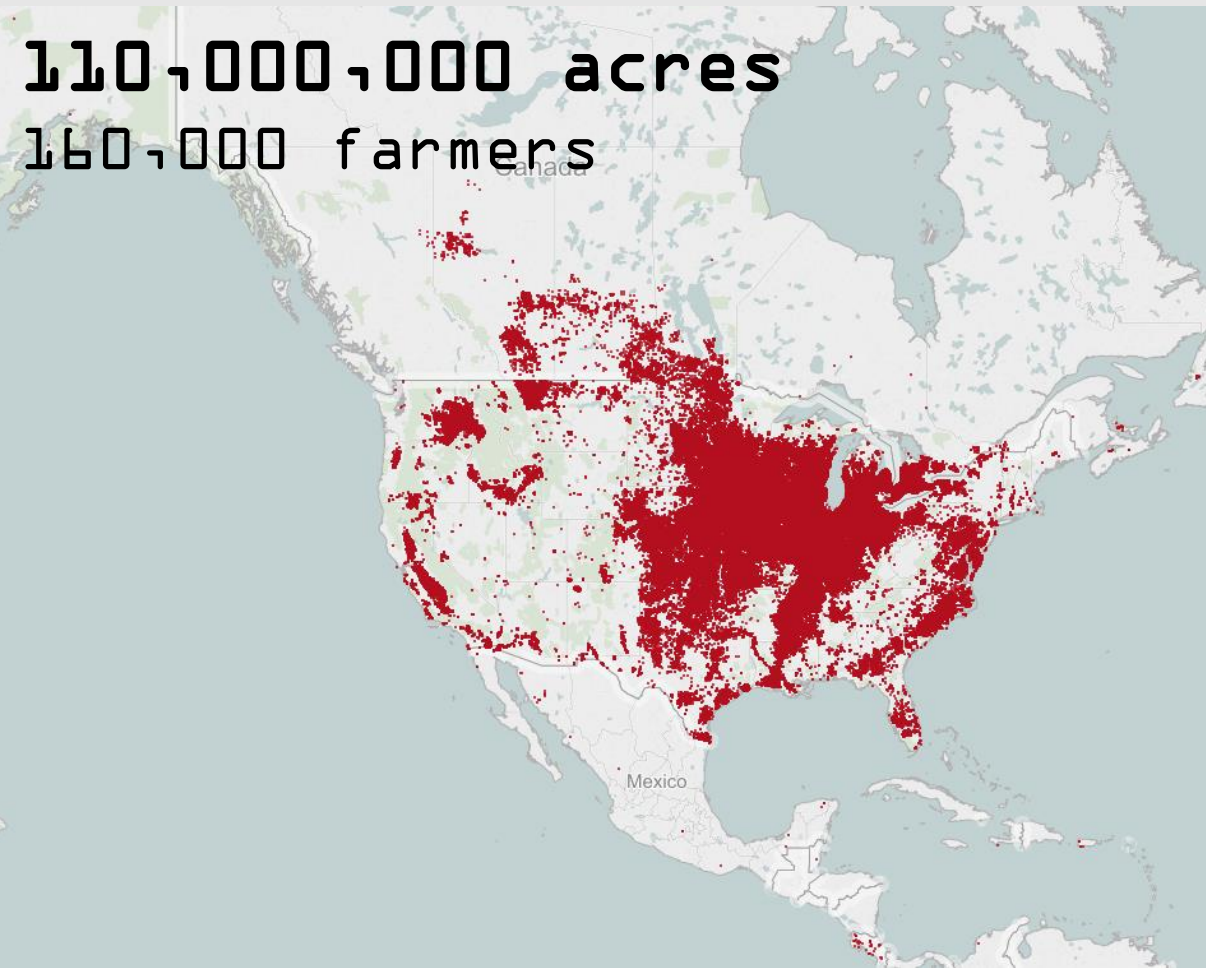
AG RETAIL ENVIRONMENT

P.A. TECHNICIAN

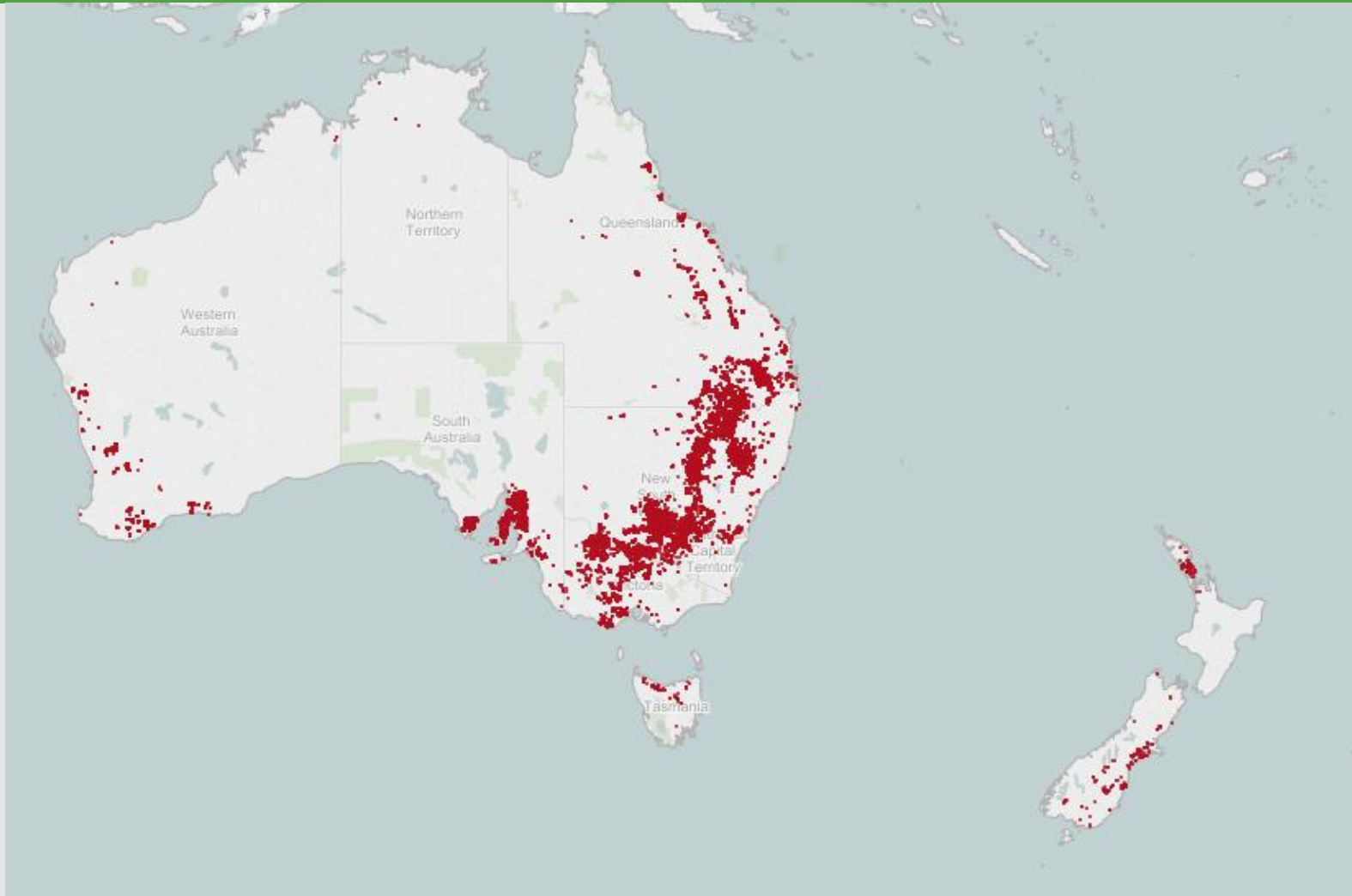
 **SST Summit**[®]

 **FarmRite**[®]
On-Demand Information Services.

N. American Footprint



International Footprint



AG RETAIL ENVIRONMENT

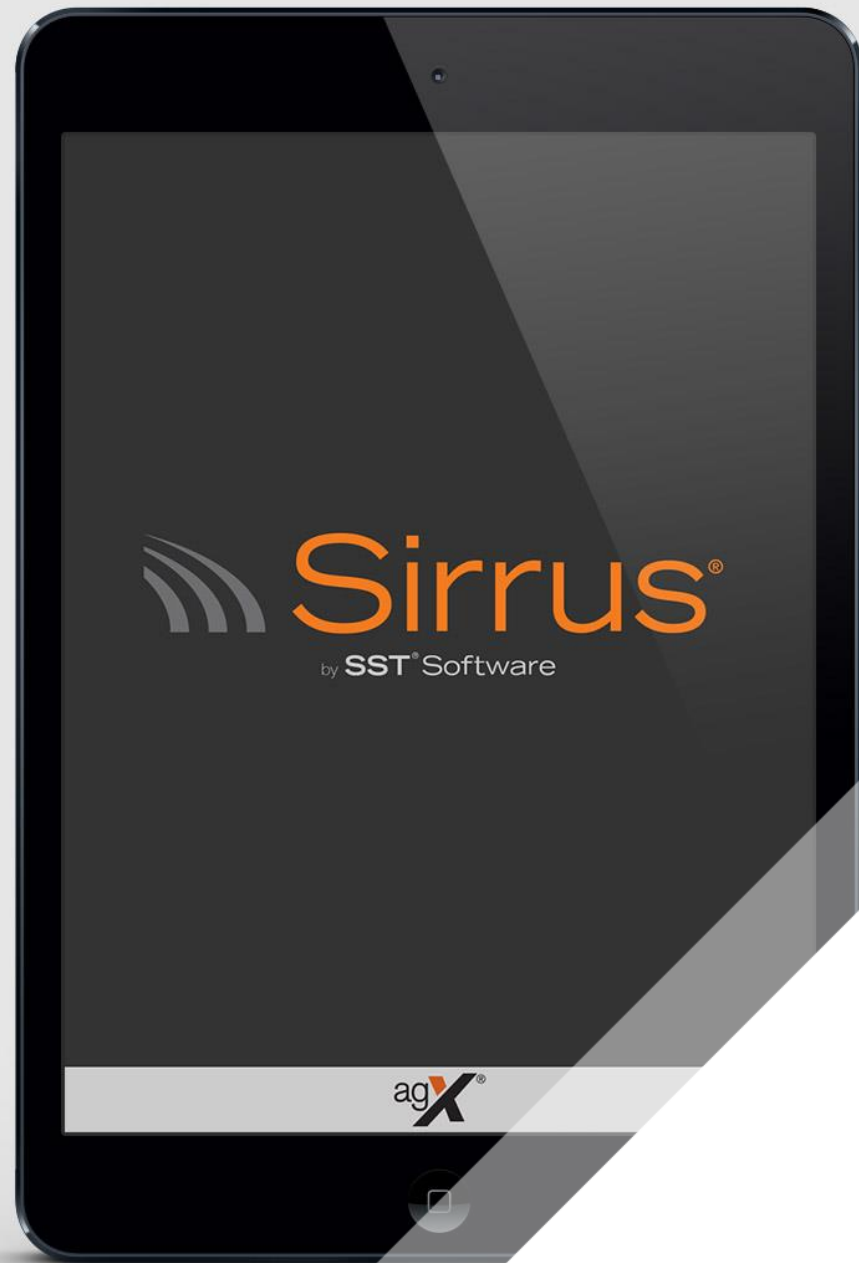
P.A. TECHNICIAN

 SST Summit®

 FarmRite®
On-Demand Information Services.

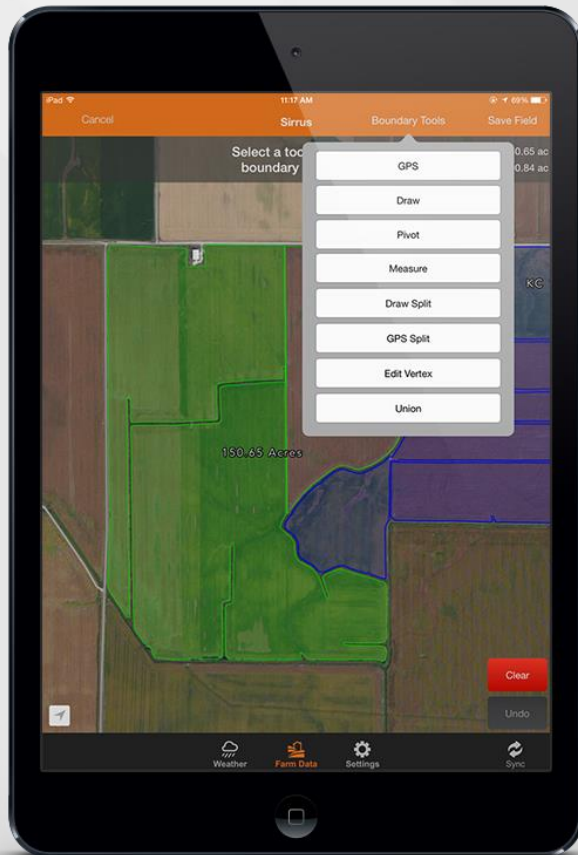
AGRONOMIST/SALES

 Sirrus®



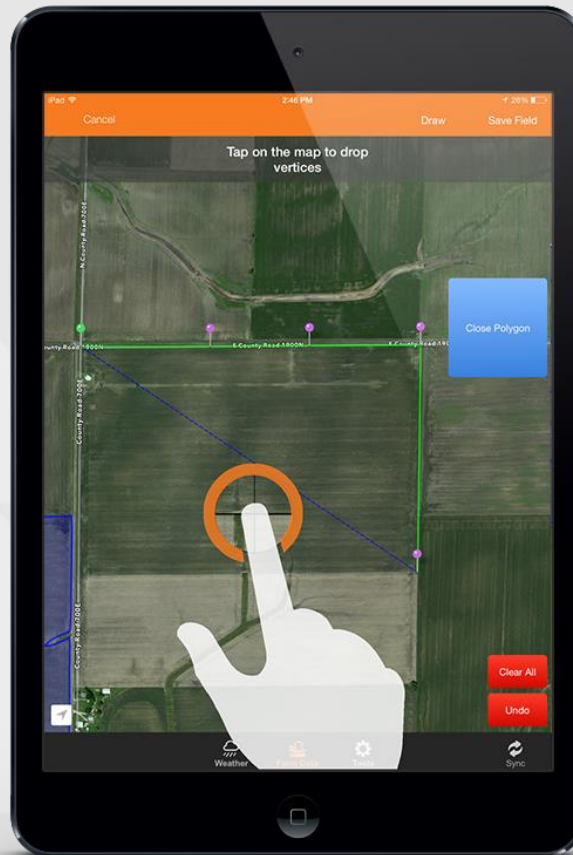
- BOUNDARIES
- WEATHER
- SOIL SAMPLING
- SCOUTING
- RECORD KEEPING
- VARIABLE RATE
REC EDITING

BOUNDARY CREATION



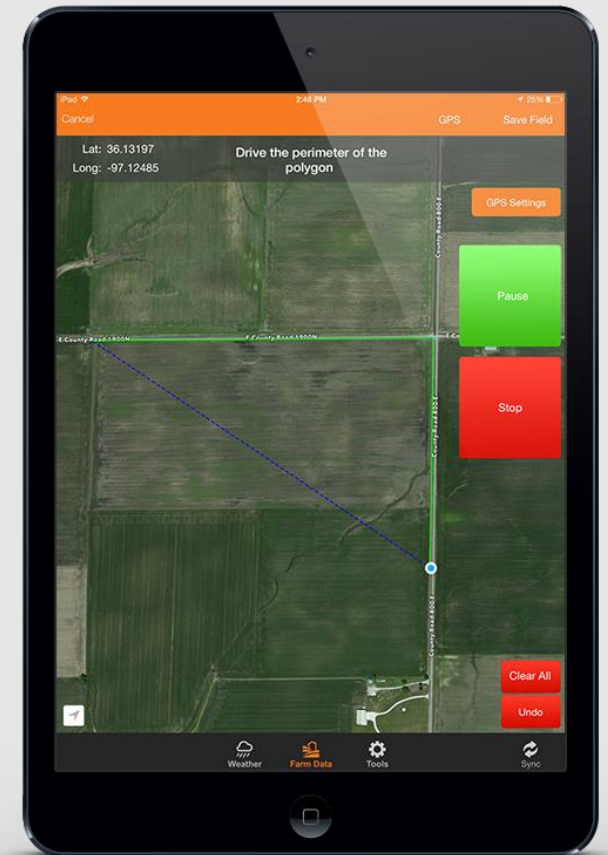
CREATE NEW BOUNDARIES

Collect accurate boundaries using extensive boundary tools



DRAW TOOL

Draw accurate boundaries using your finger to drop vertices.



GPS TOOL

Drive the perimeter of a field to create a boundary using GPS.

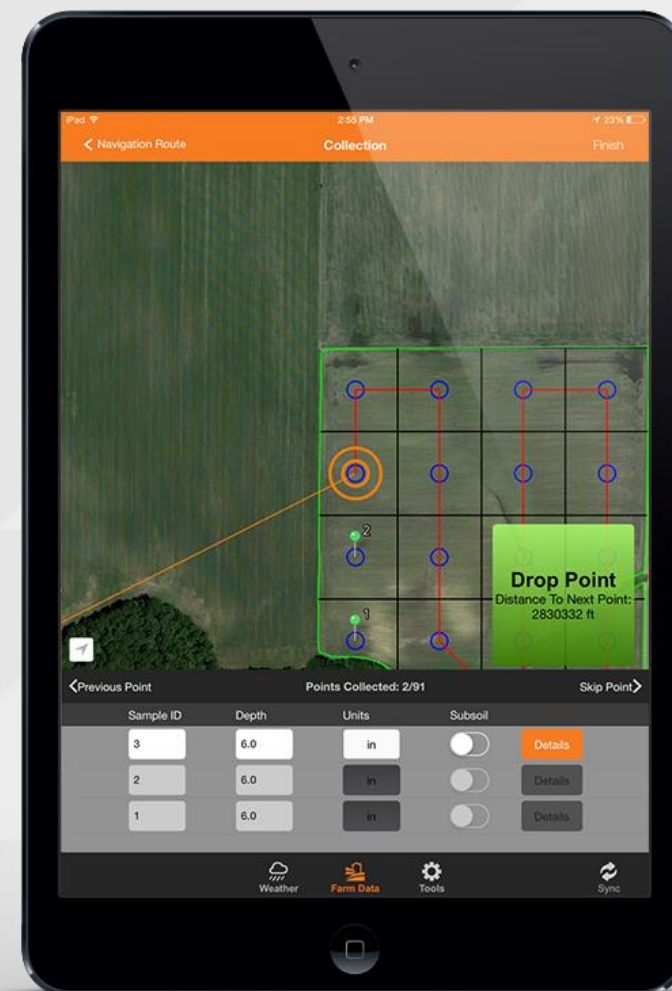
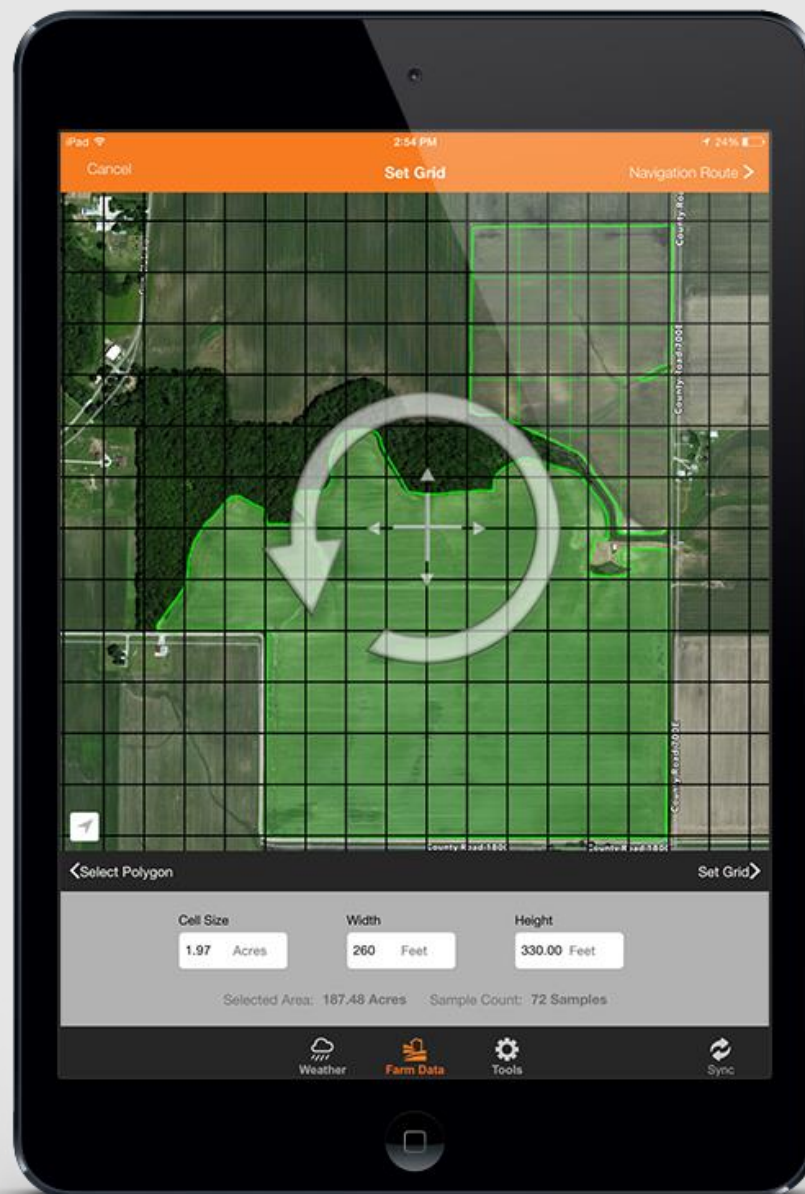
SAMPLING

GRID SAMPLE

Create square or rectangle grids on multiple polygons

ZONE SAMPLE

Utilize management zones to collect zone samples



NAVIGATION ROUTE

Create navigation routes and change during sampling

LAB RESULTS

View lab results on the map for each point

SAMPLING

BARCODE REPORTS

Generate reports and print or send directly from the field

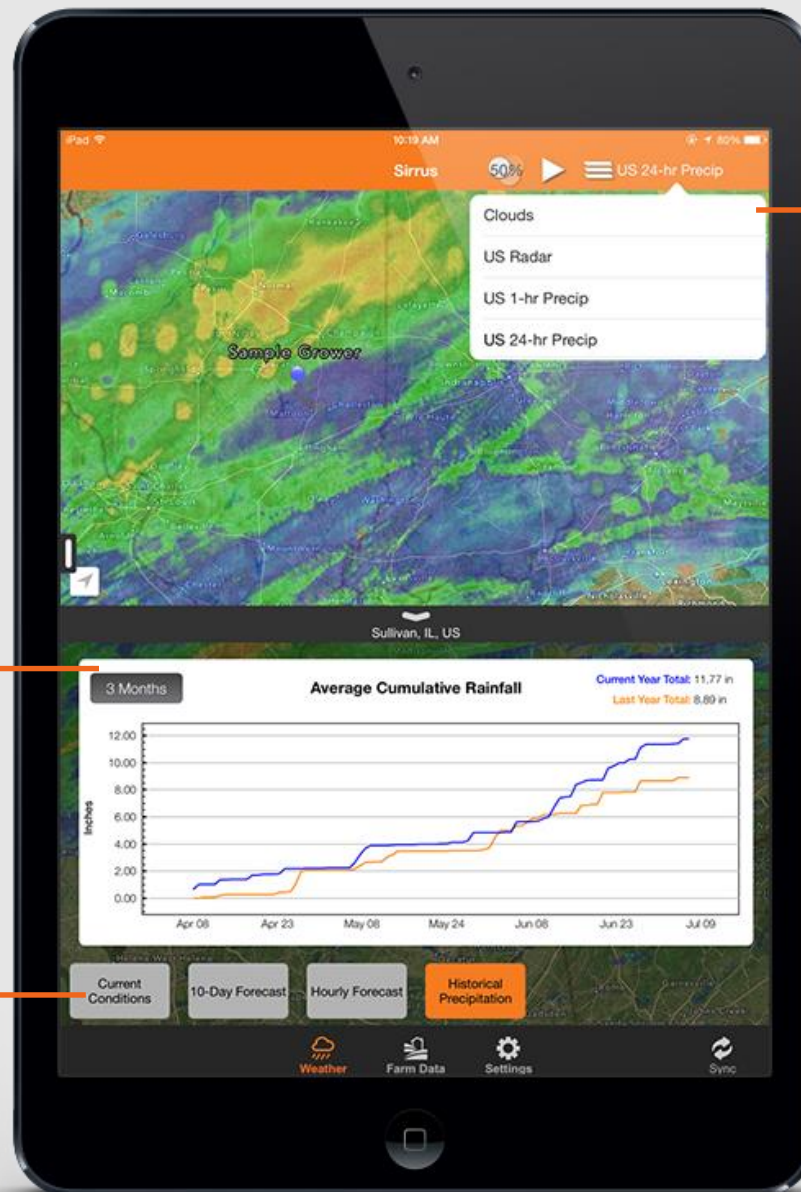
DATA BULLET

Push operations and fields to other users of the agX Platform



agX CONNECTIONS

Set up automatic data sharing with other users of the agX Platform



MAP LAYERS

Display national rainfall maps and real time radar.

HISTORICAL PRECIPITATION

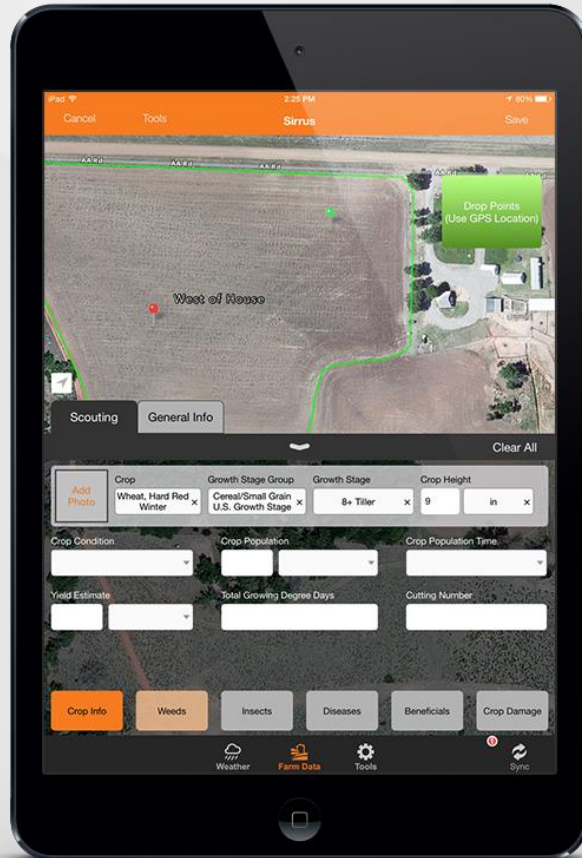
View historical rainfall trends across relevant time ranges.

WEATHER INFORMATION

Access field level current conditions, hourly & 10-day forecast.

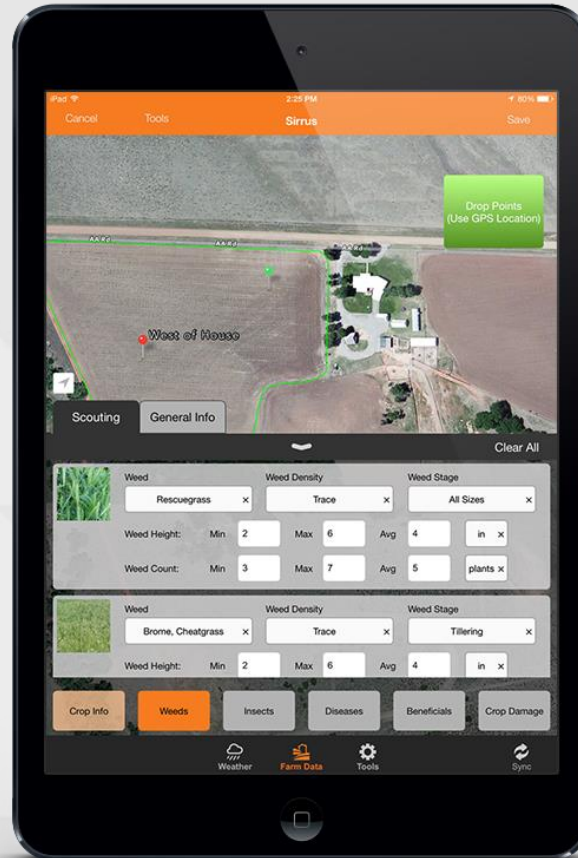
WEATHER

SCOUTING



DATA COLLECTION

Collect tons of information in an easy to use interface



PICTURES

Capture pictures directly in the field



PDF REPORTS

Print or share PDF reports directly from the iPad

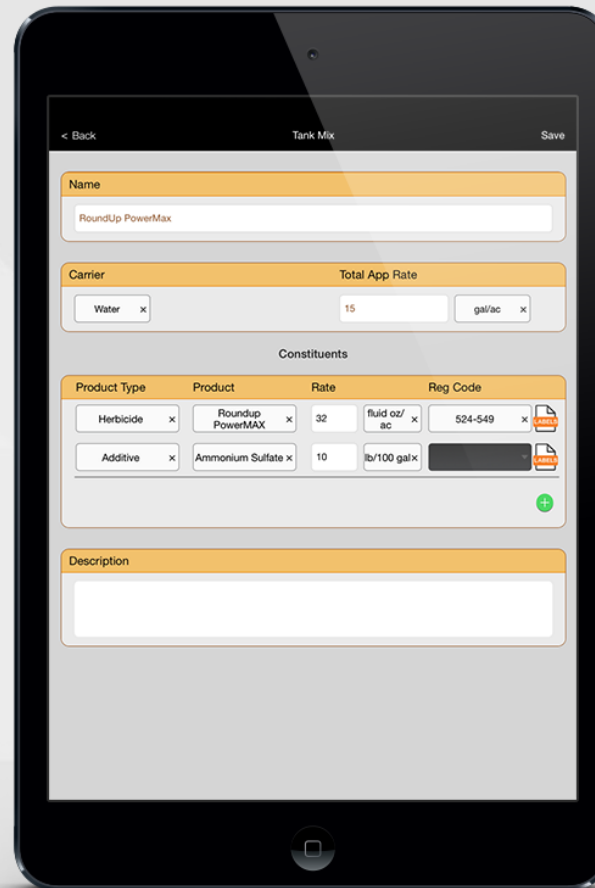
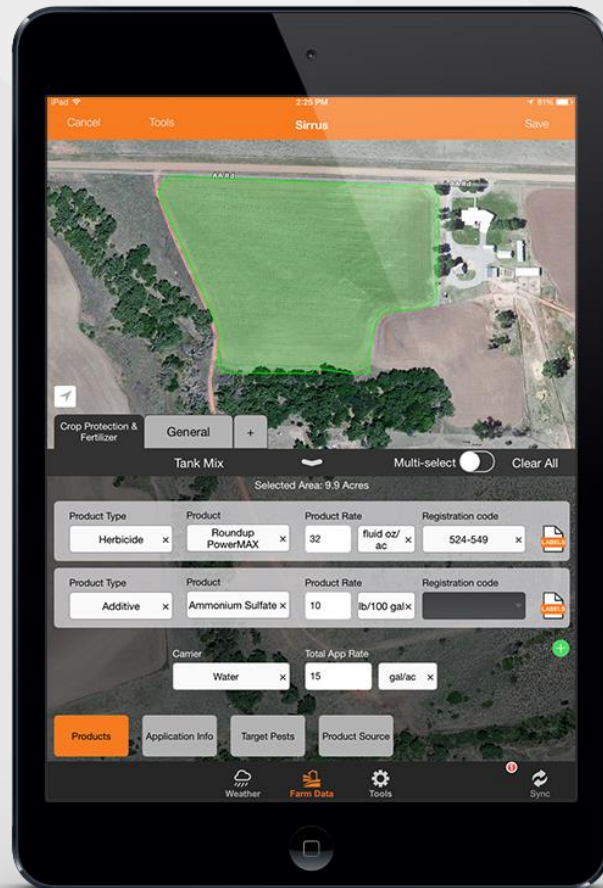
CROP PROTECTION & FERTILIZER

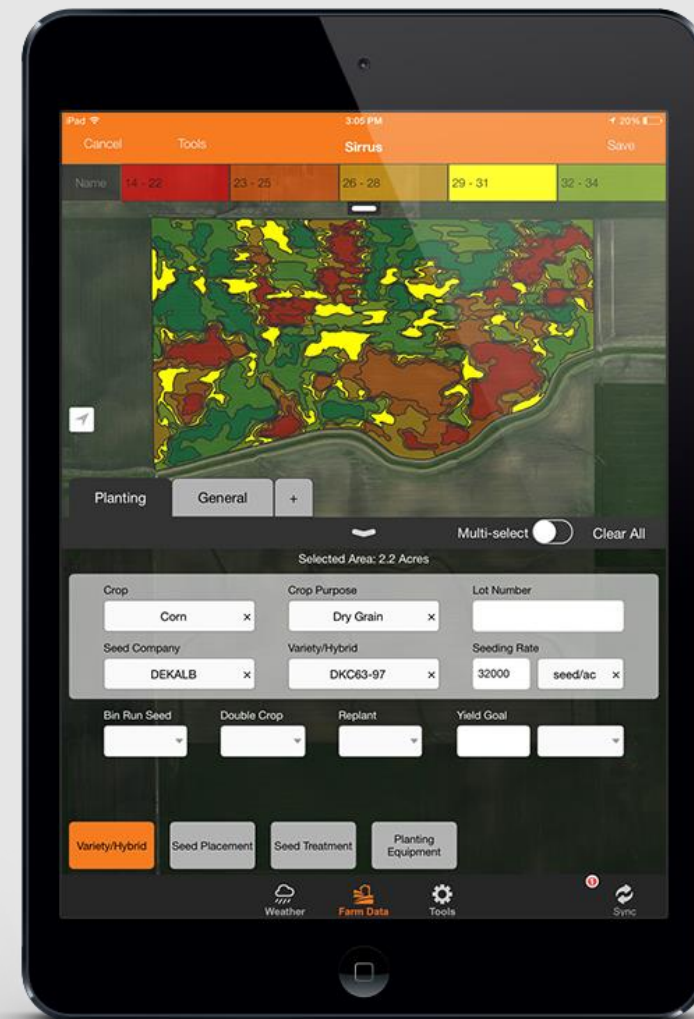
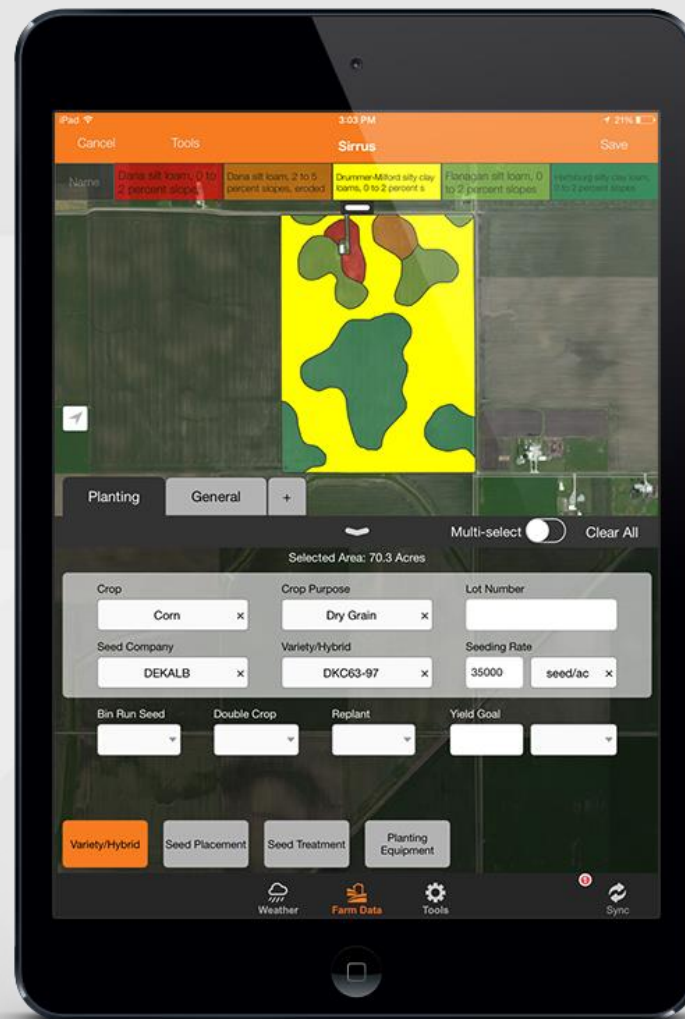
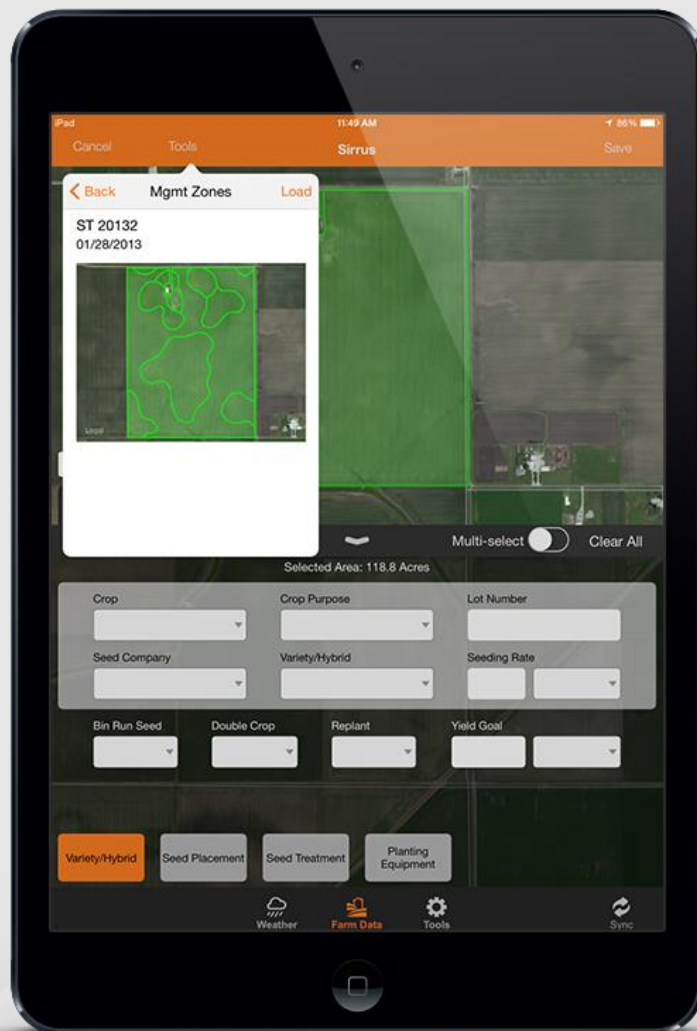
TANK MIX

Store commonly used tank mixes for quick recommendations

REPORTS & PRODUCT TOTALS

Create reports that include product totals.





MANAGEMENT ZONES

PLANTING REC

Utilize management zones to create simple variable rate recommendations

SCOUTING

Create zones from NDVI imagery and use for directed scouting

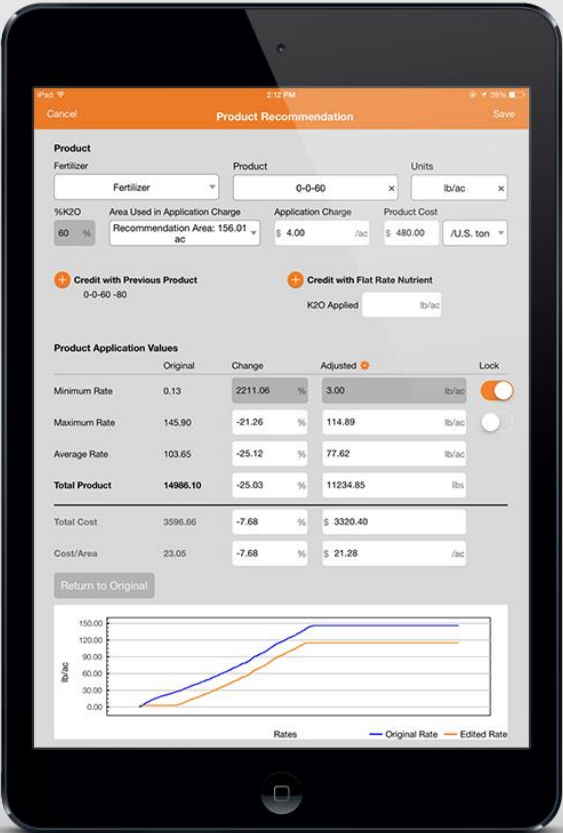
VIEW FERTILIZER & NUTRIENT

Create and edit legends



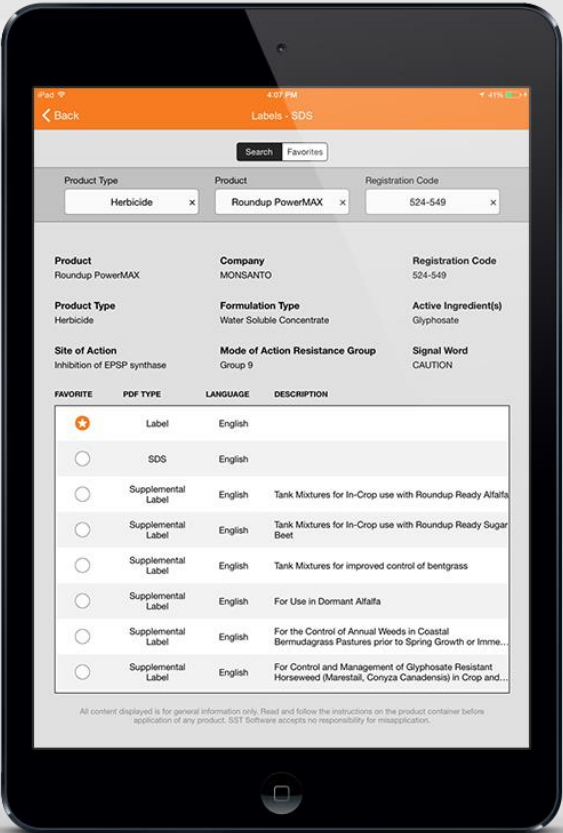
FETILIZER REC EDITOR

Edit variable rate recommendations by totals or cost



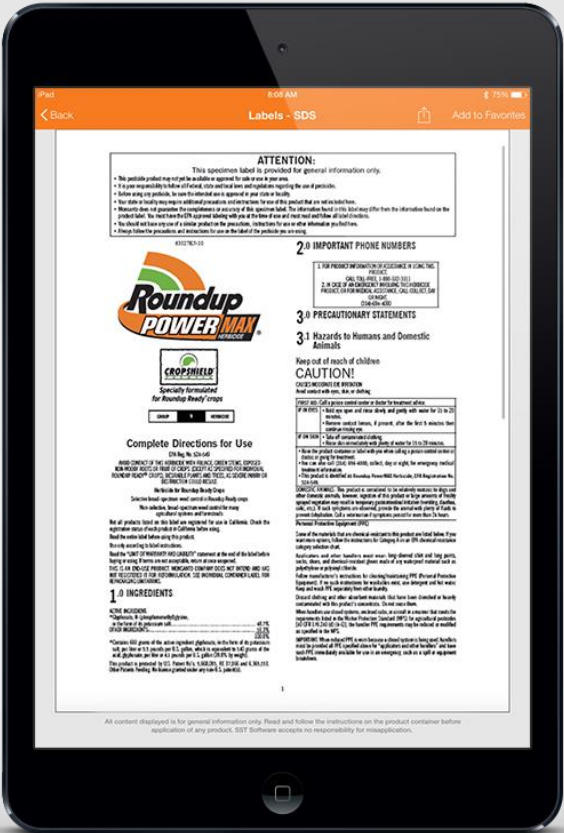
LABELS - SDS

Access valuable regulatory information



PDF LABELS - SDS

Save and share PDF labels and SDS



V 2.0 PREMIUM

AG RETAIL ENVIRONMENT

CORPORATE

 SST Analytics

P.A. TECHNICIAN

 SST Summit®
 FarmRite®
On-Demand Information Services.

AGRONOMIST/SALES

 Sirrus®

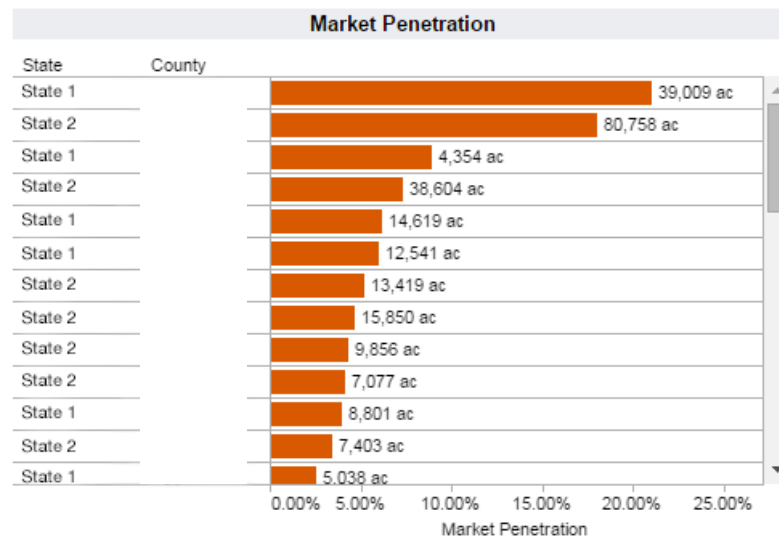
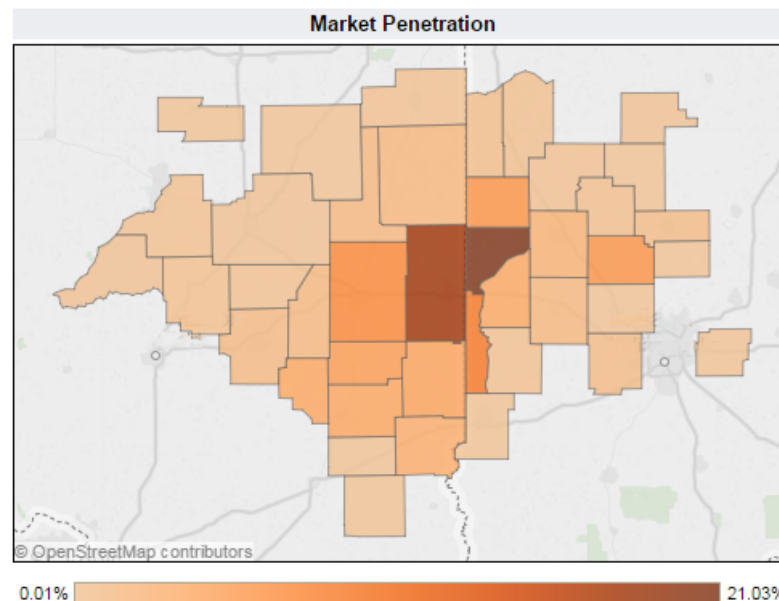


Analytics

Customer Base

Uses field boundaries in your company to calculate estimated market share by county.

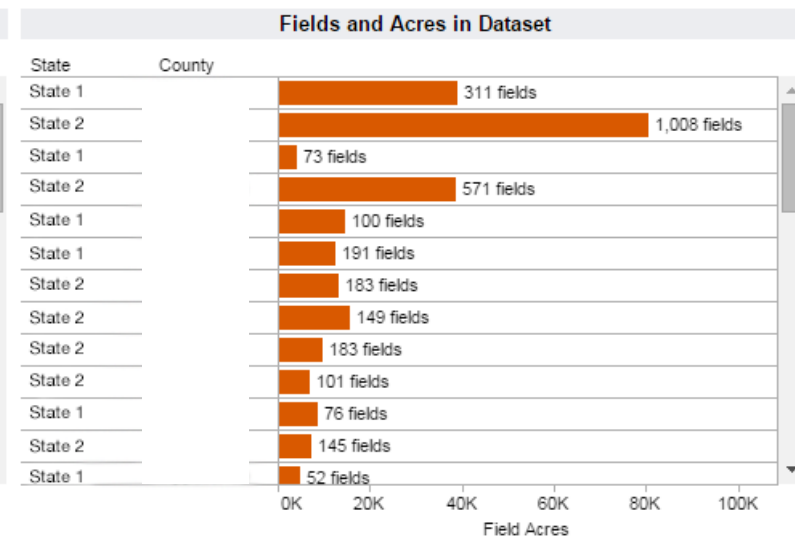
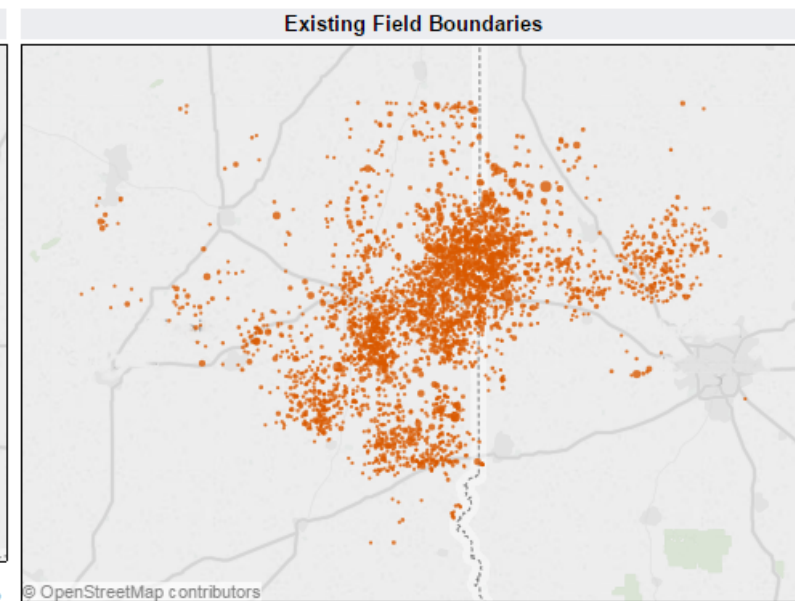
Existing Customers and Market Penetration



[Previous](#)

State County [Home](#)

(All) (All)



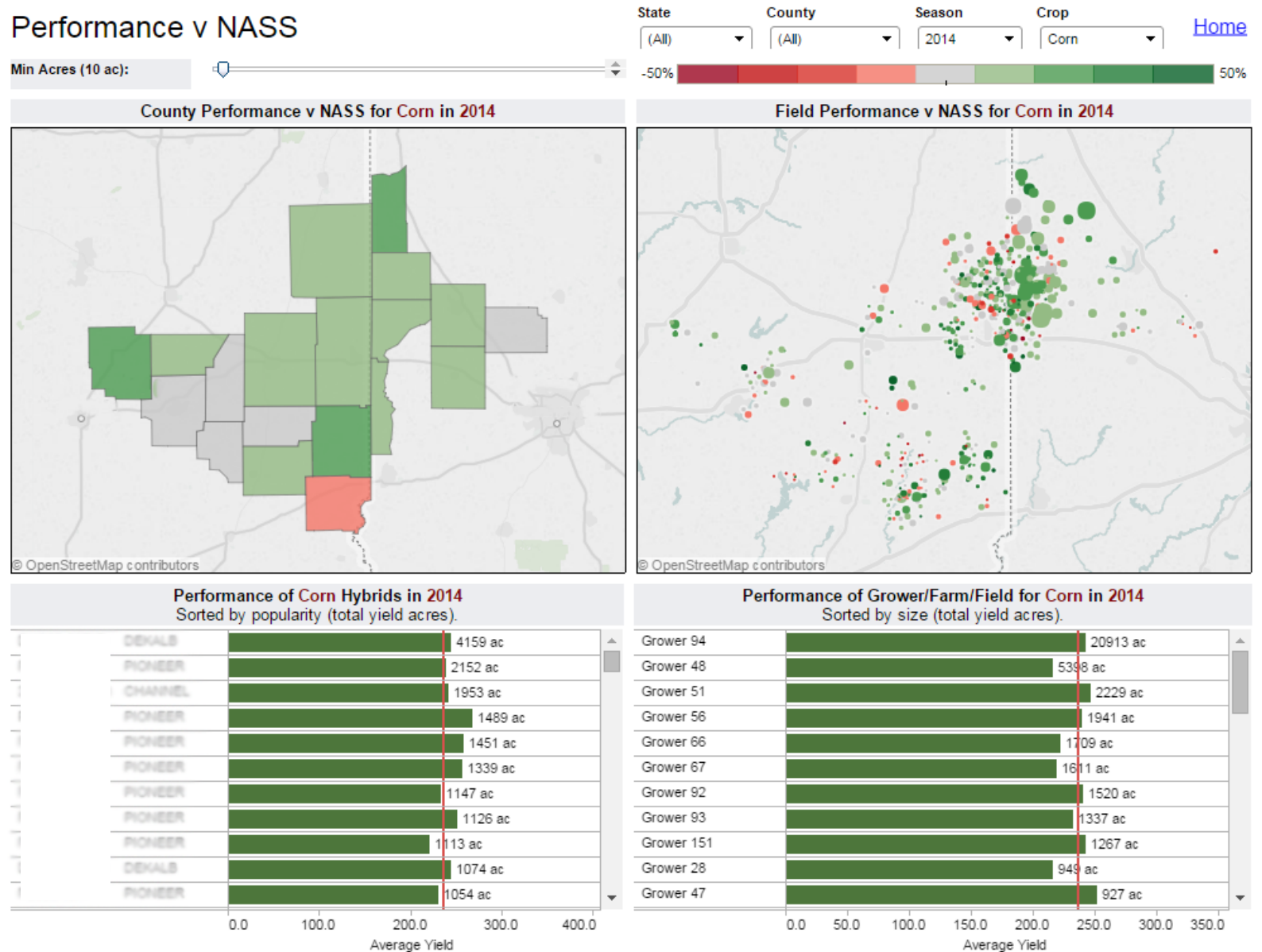
[Next](#)

Performance

Compares your company's yield data to the NASS reported county averages.

Compares at the county, field, grower, and hybrid level.

Performance v NASS



[Previous](#)

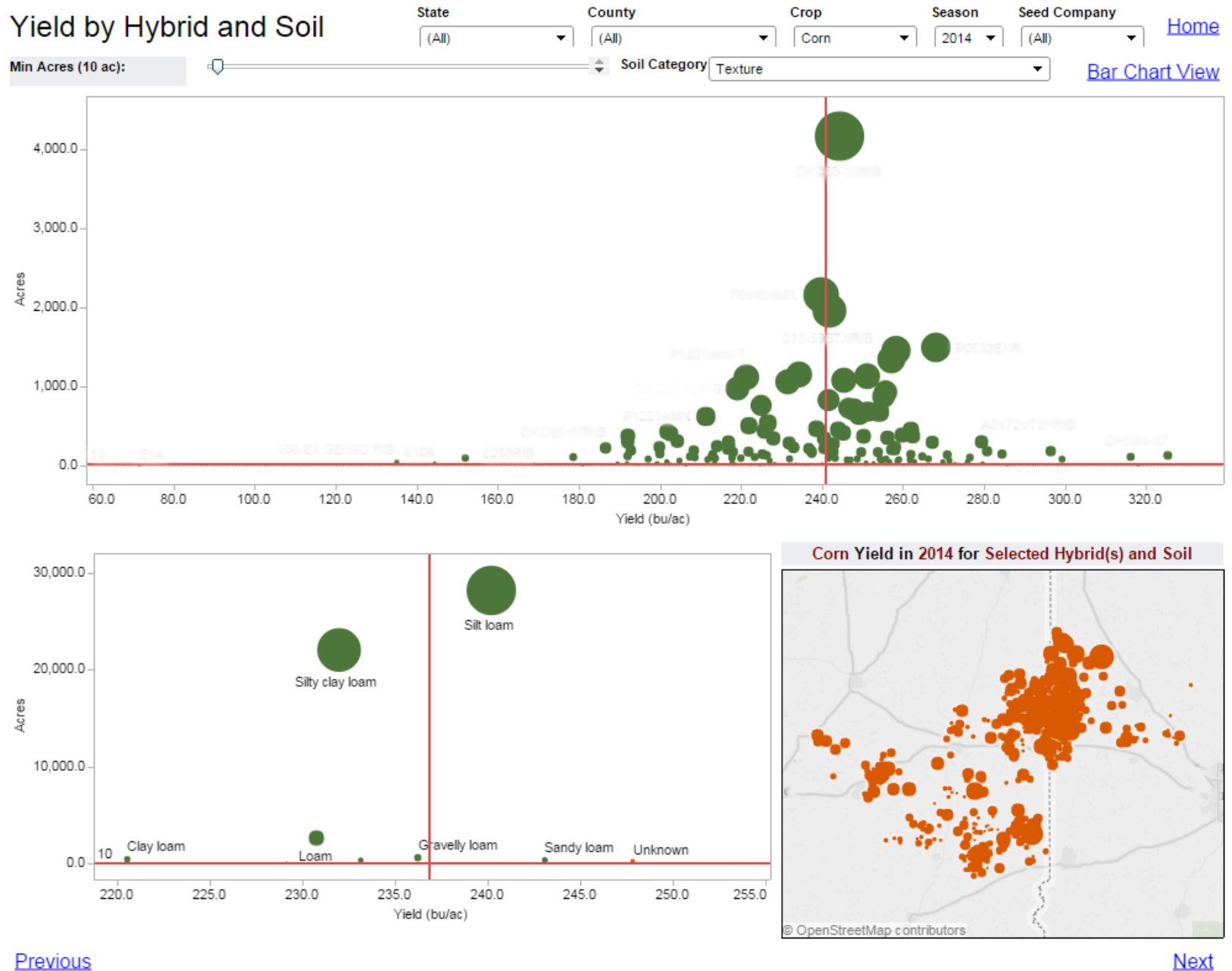
[Next](#)

Yield by Hybrid and Soil Type Scatter Plot

Uses your company's yield data to compare hybrids and their responses to soil types.

Populations responses coming soon.

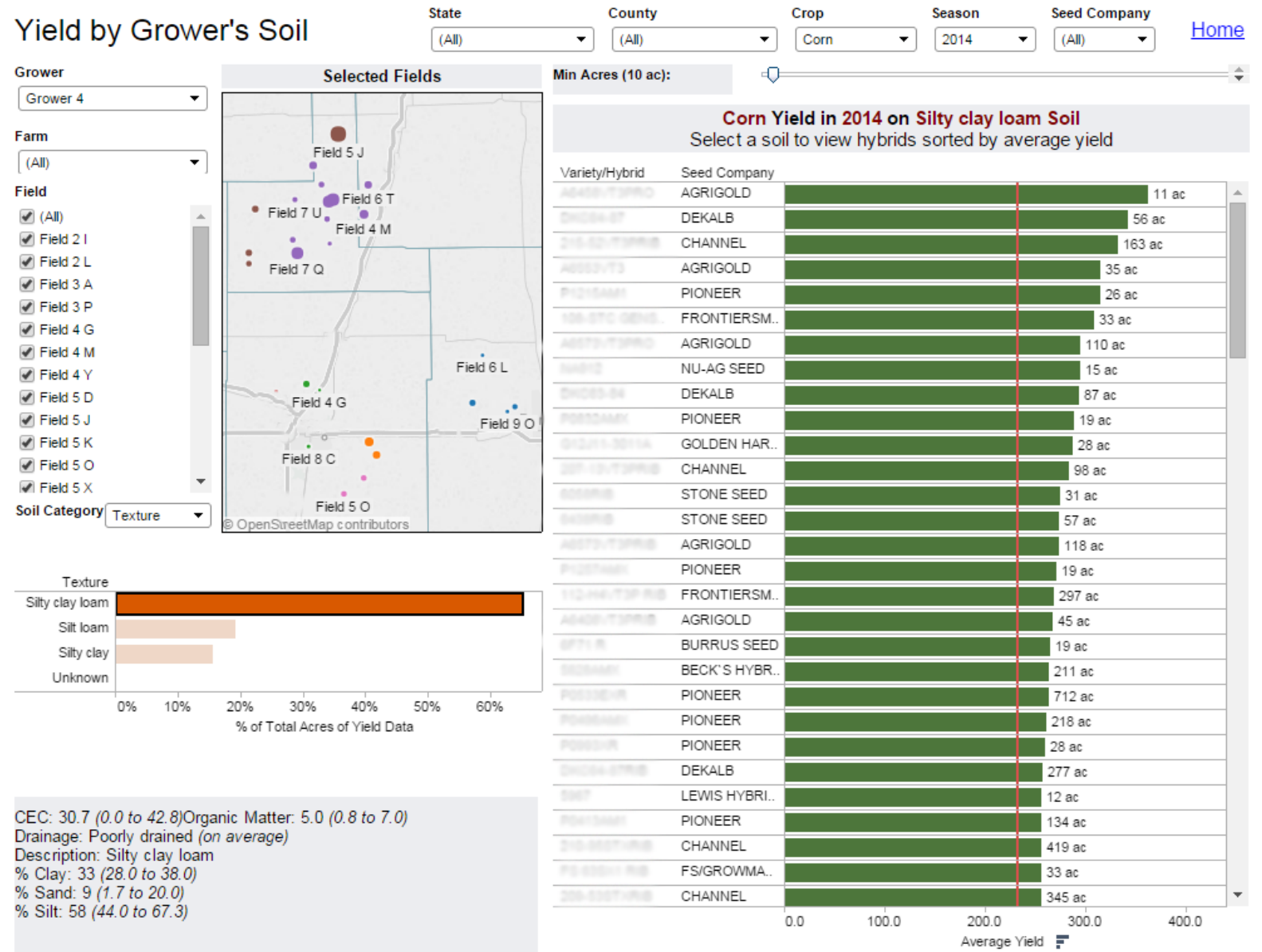
Displays information in scatter plot form instead of bar form.



Yield by Soil Type Grower Level

Uses the soil types for
selected fields to help
determine hybrid placement.

Seed company lists can be
filtered to the products
that you supply.



AG RETAIL ENVIRONMENT

CORPORATE

 SST Analytics


P.A. TECHNICIAN

 SST Summit®
 FarmRite®
On-Demand Information Services.

AGRONOMIST/SALES

 Sirrus®

FARMER

SST Viewer
 Sirrus® (iPhone)



AG RETAIL ENVIRONMENT

CORPORATE

 SST Analytics

N Modeling/Rx

P.A. TECHNICIAN

 SST Summit®
 FarmRite®
On-Demand Information Services.


Logistics

AGRONOMIST/SALES

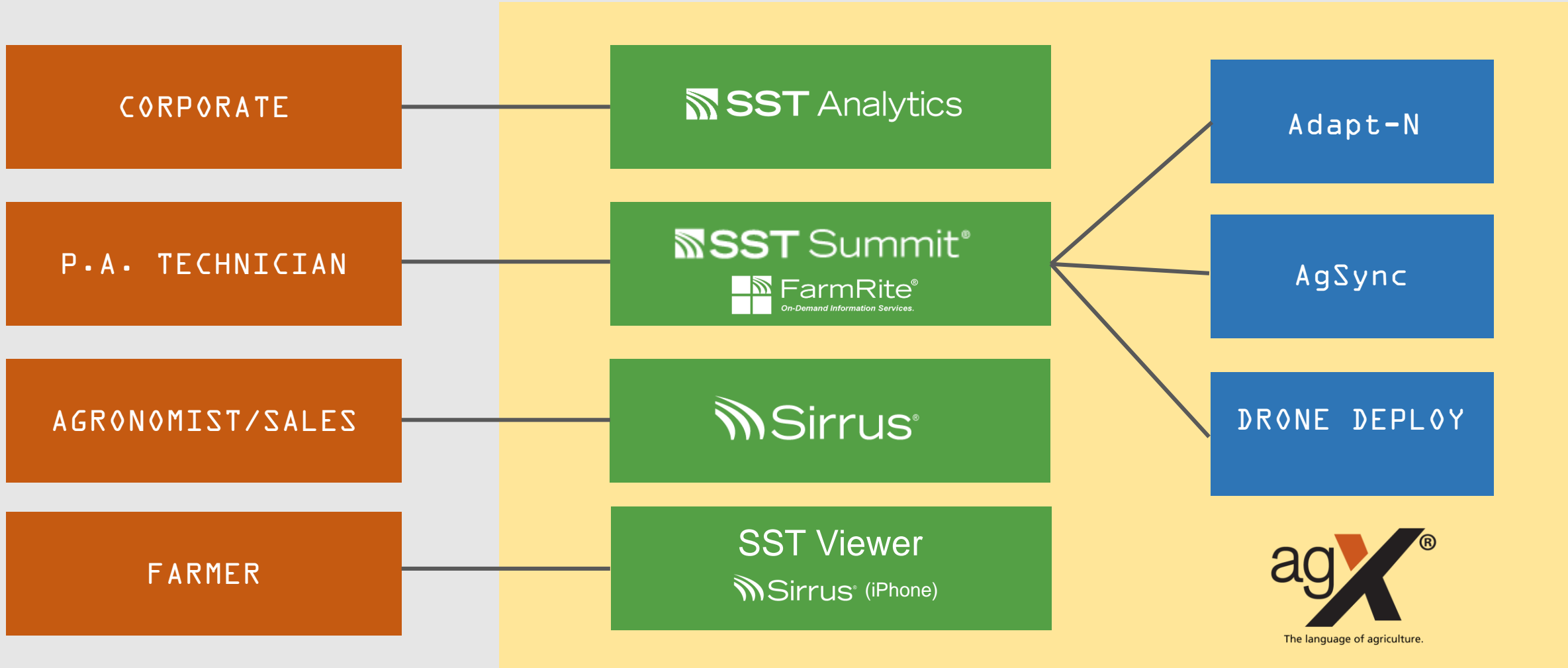
 Sirrus®

Imagery
Tools

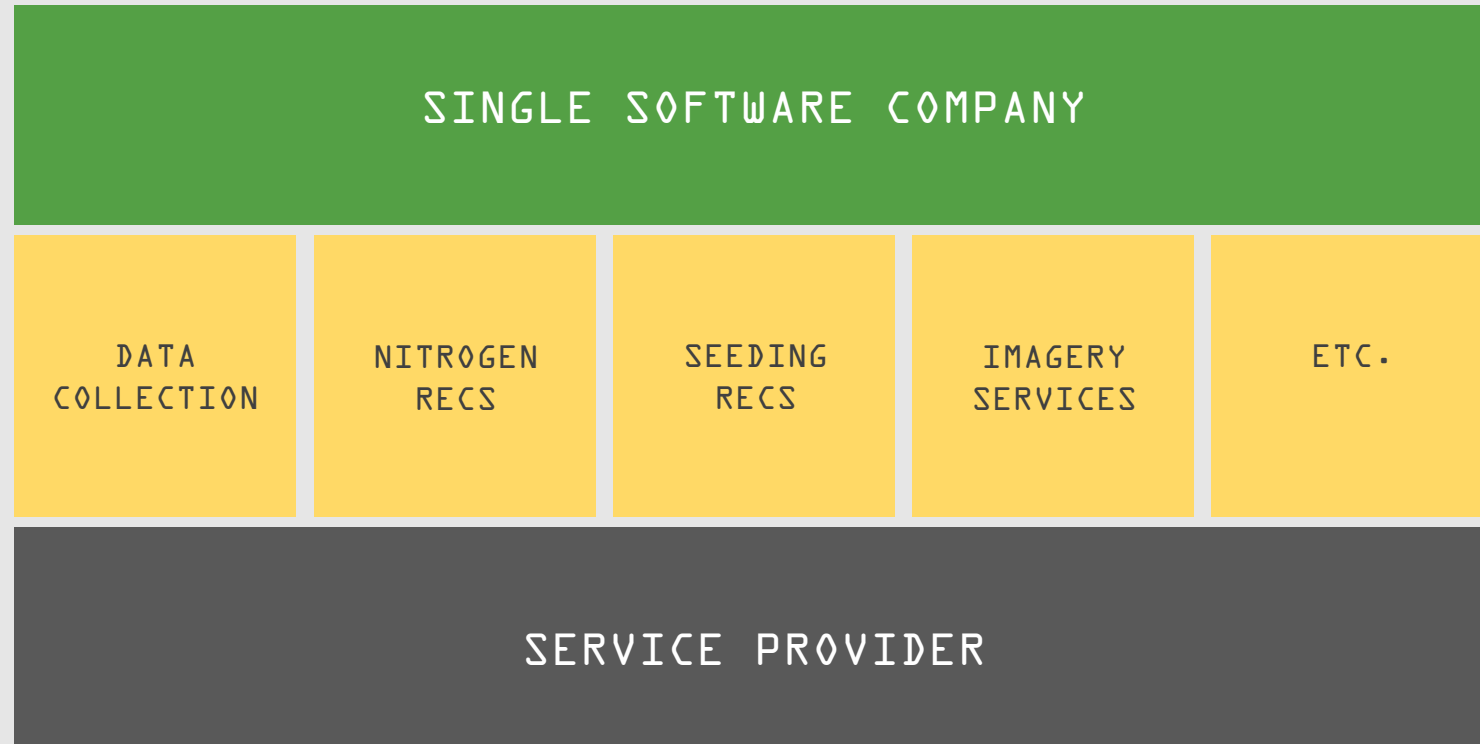
FARMER

SST Viewer
 Sirrus® (iPhone)

AG RETAIL ENVIRONMENT



ONE COMPANY PROVIDES EVERYTHING



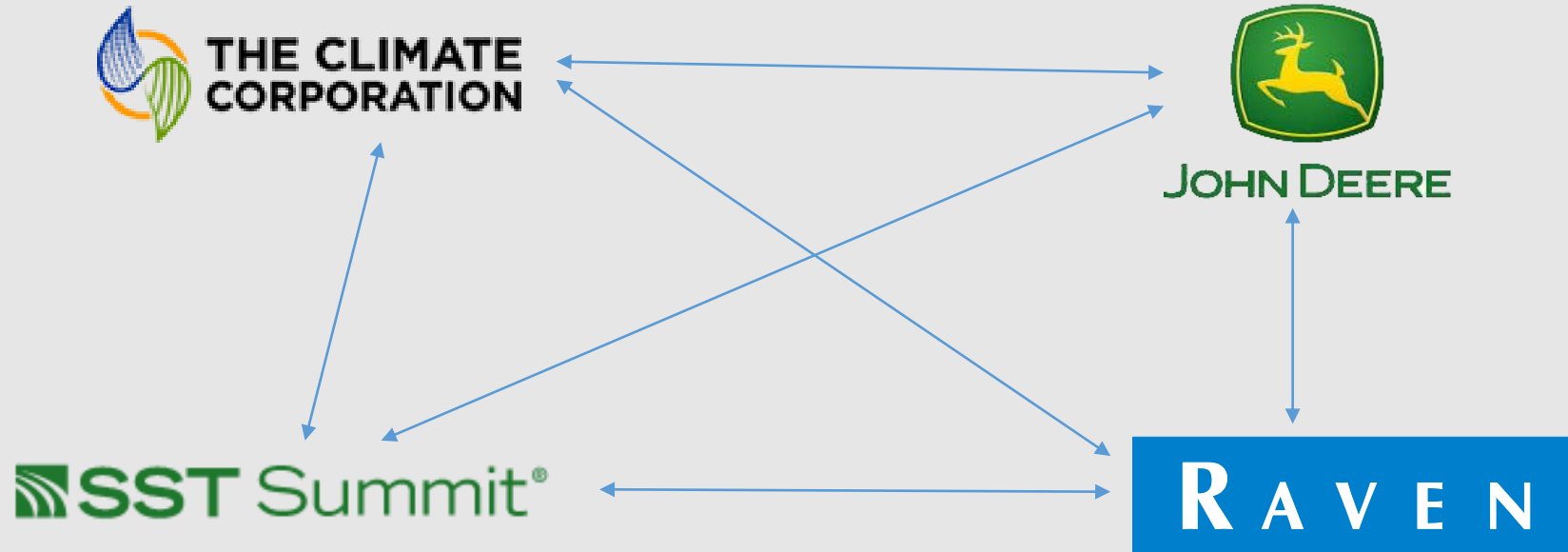
APPROACH
ONE

DIRECT ONE-TO-ONE API CONNECTIONS



APPROACH
TWO

DIRECT ONE-TO-ONE API CONNECTIONS



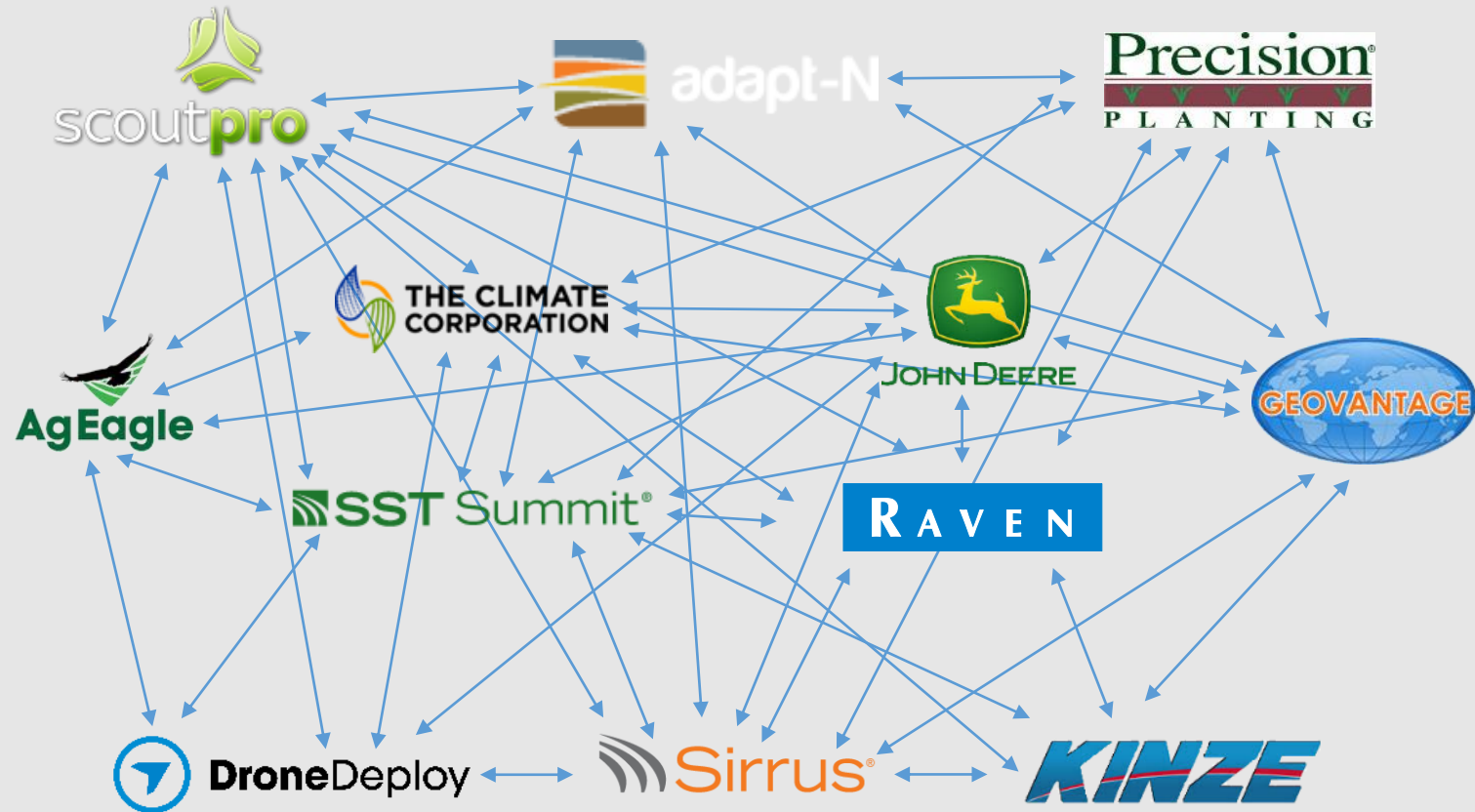
APPROACH
TWO

DIRECT ONE-TO-ONE API CONNECTIONS



APPROACH
TWO

DIRECT ONE-TO-ONE API CONNECTIONS



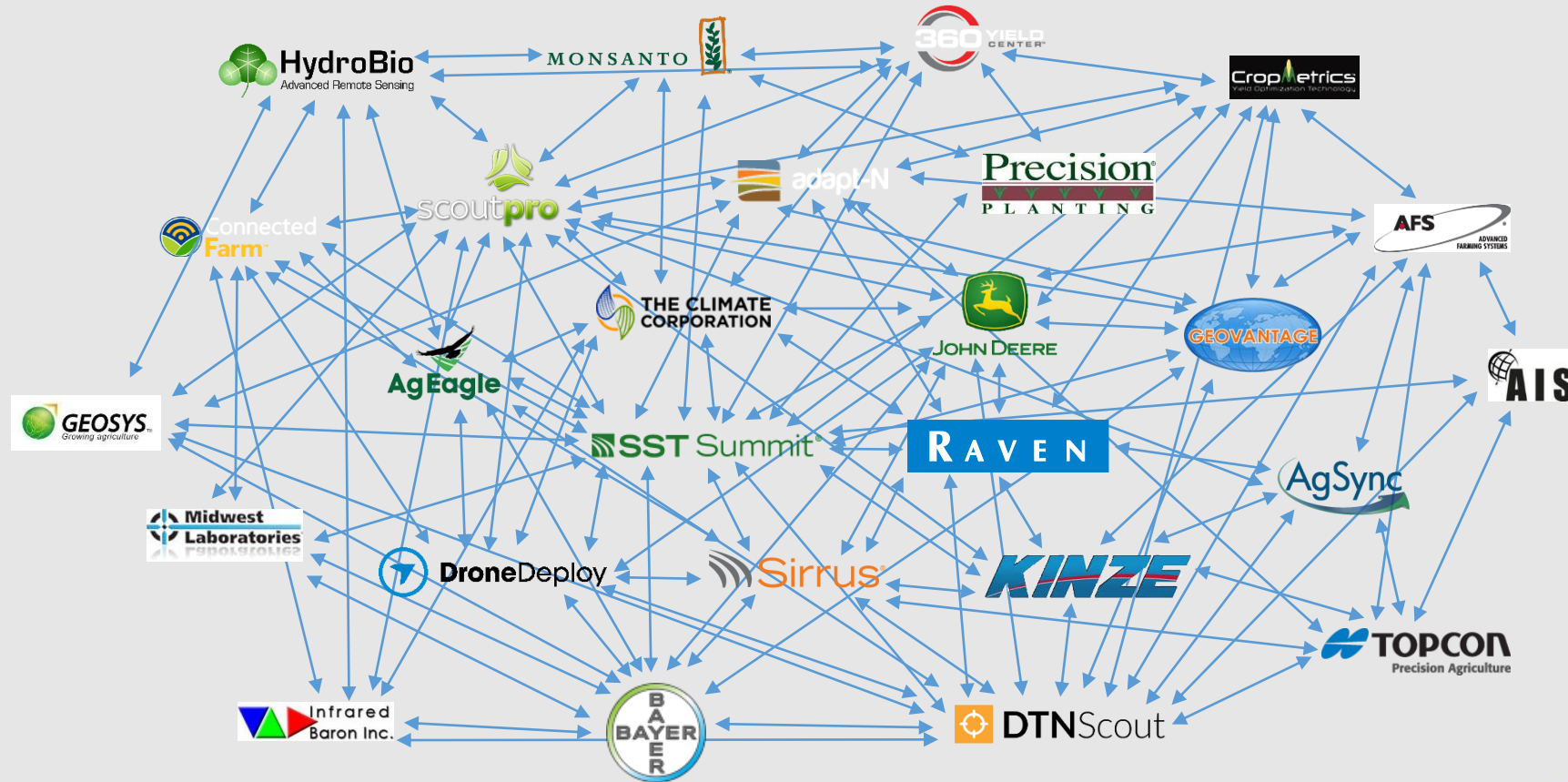
APPROACH
TWO

DIRECT ONE-TO-ONE API CONNECTIONS



APPROACH
TWO

DIRECT ONE-TO-ONE API CONNECTIONS



APPROACH
TWO

FIELD BOUNDARY EXAMPLE



APPROACH
TWO

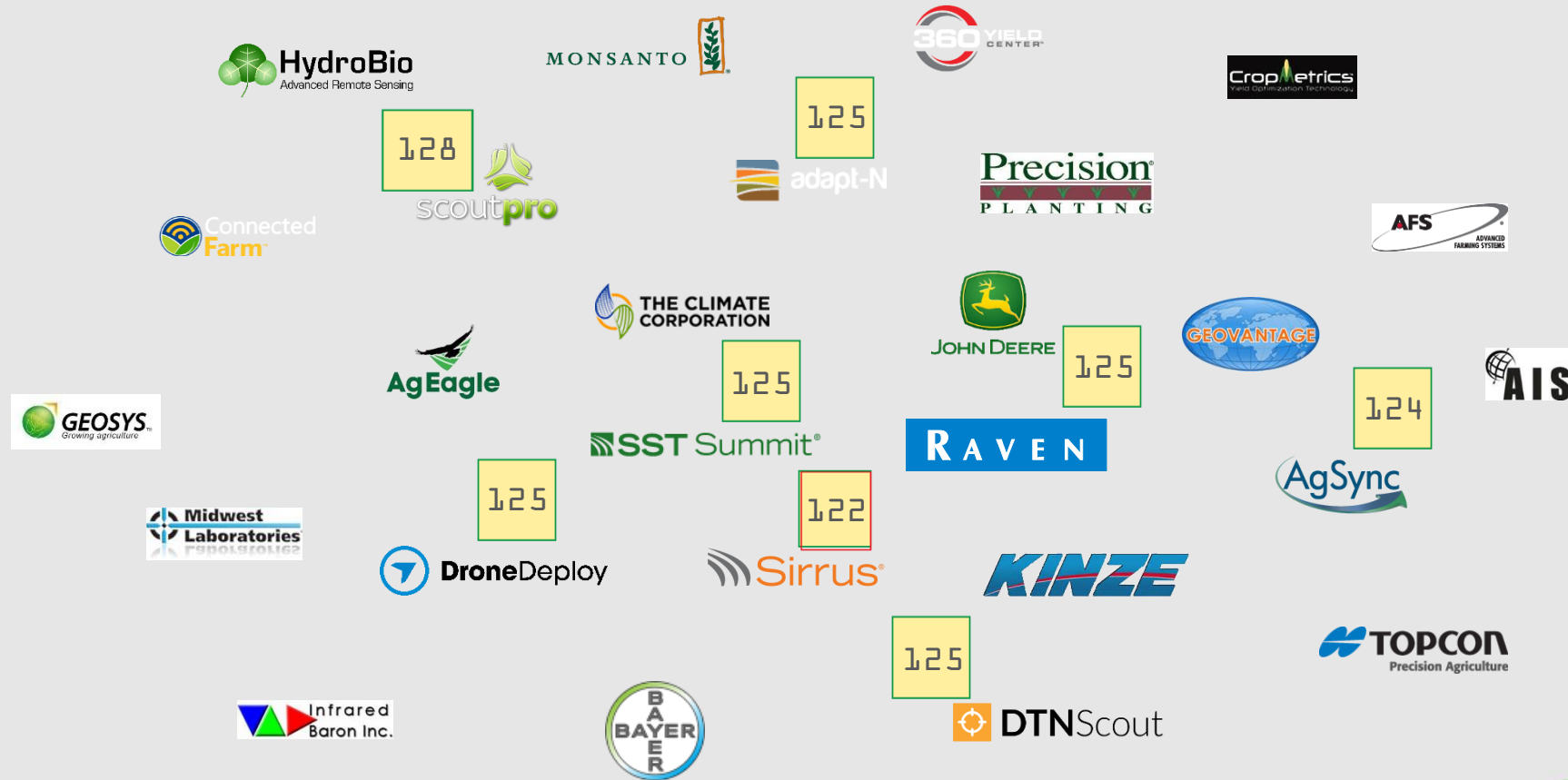
FIELD BOUNDARY EDITED

NEW SIZE
NEW GEOGRAPHY
NEW GUID INFO



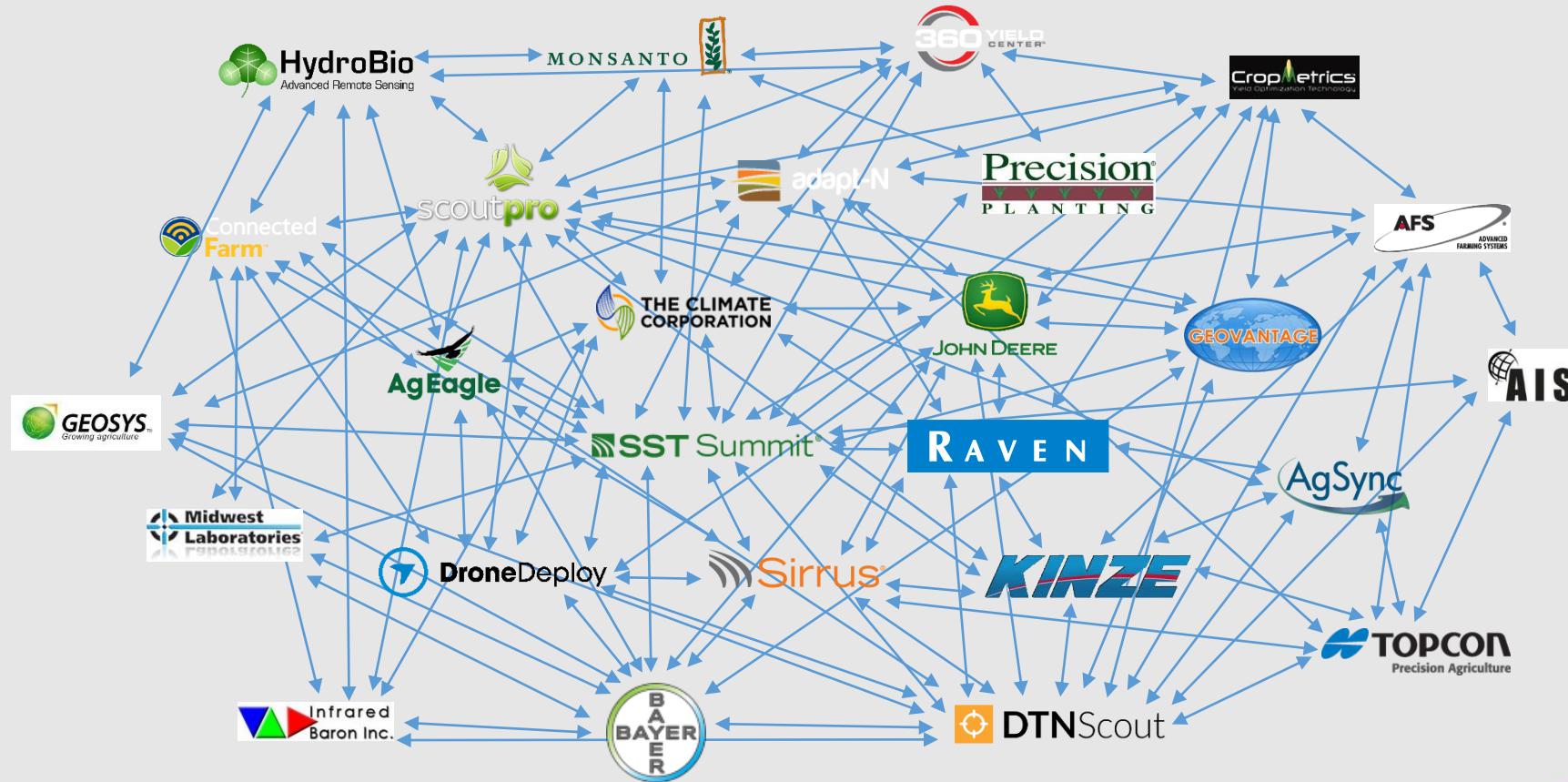
APPROACH
TWO

DIRECT ONE-TO-ONE API CONNECTIONS



APPROACH
TWO

DIRECT ONE-TO-ONE API CONNECTIONS

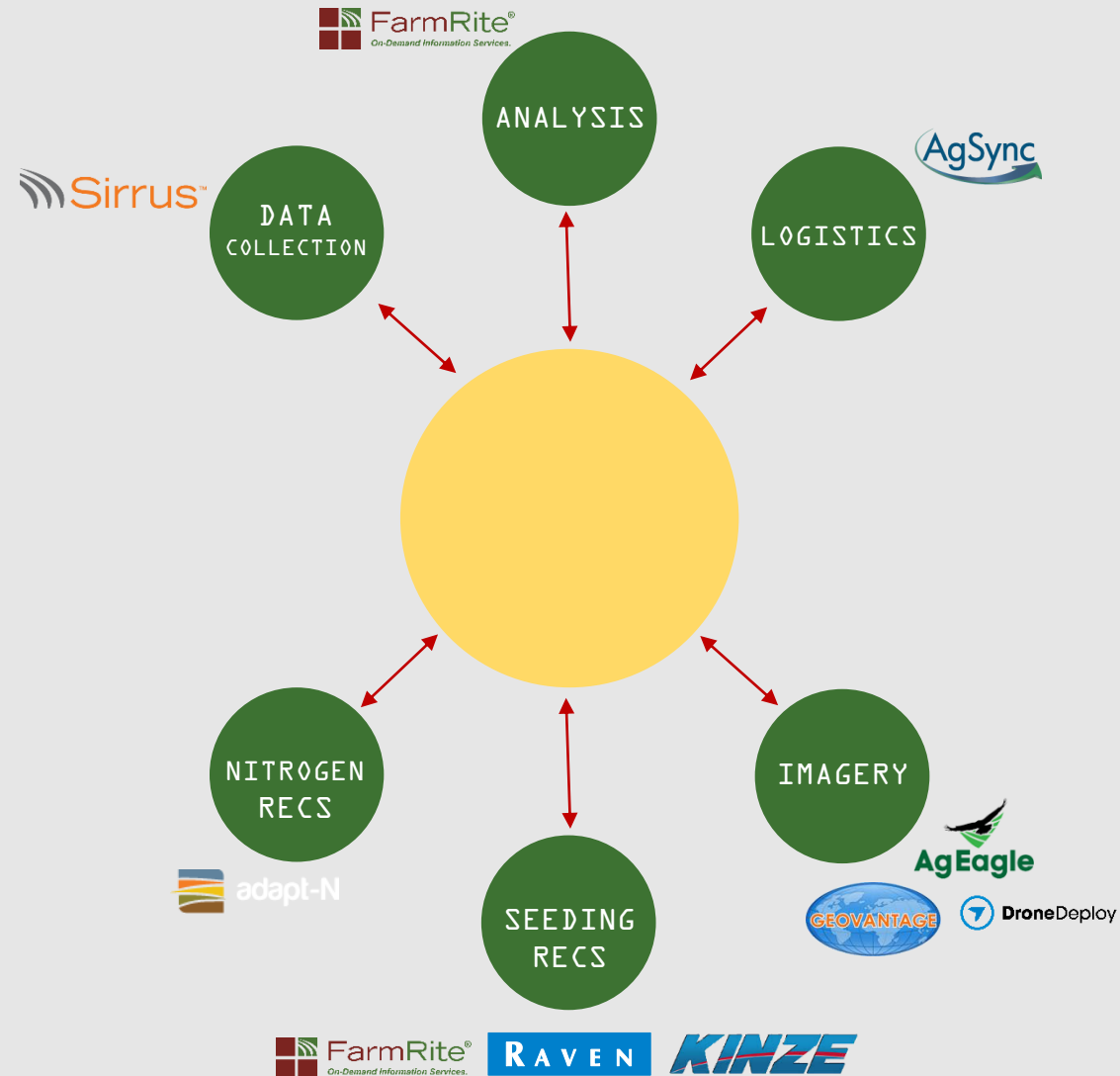


APPROACH
TWO

SYNCHRONIZATION NOT JUST INTEGRATION

APPROACH
THREE

CENTRAL DATA REPOSITORY APPROACH



APPROACH
THREE

Synchronization with a Central Hub



APPROACH
THREE