



Connecting your farm enterprise like
never before.

The Future Partnership of the OEM and the Farmer

InfoAg 2015

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Fuse is based on 4 key differentiators



Data Privacy



Mobile



Mixed Fleets



Open Approach

Fuse API



Mixed Fleet



Open Approach



Fuse – The Two Pipe Data Strategy



Data Privacy

Equipment Data

- Yield Data
- Idle and down time
- As Applied
- Power utilization
- As planted information
- Error Codes

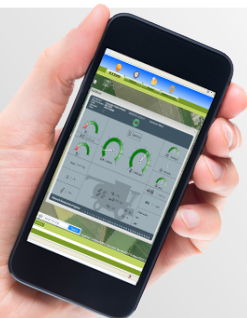
Failure points

- Who wants it?
 - Seed suppliers
 - Chemical suppliers
 - Insurance companies
 - OEMs
 - Neighbor
 - Trusted Advisors

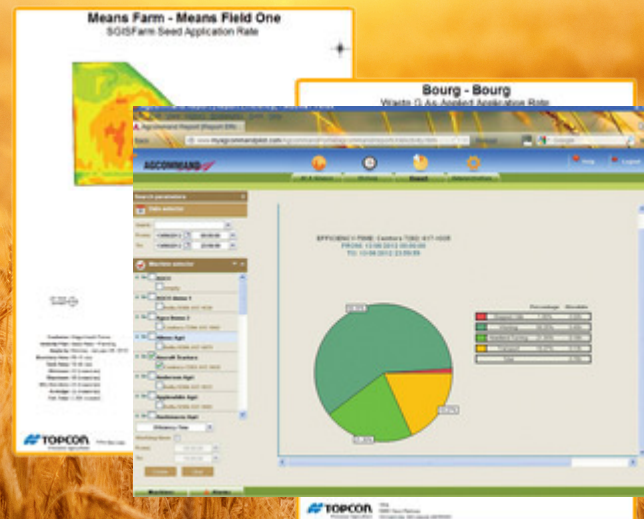
Who wants it?

- OEMs

- Trusted Advisors



Mobile Solutions



Fuse – Bio Mass & AgCommand



Data Privacy



Mobile Solutions



