



SPENSA

PRECISION AG INSIGHTS

INSECTS | WEEDS | DISEASE

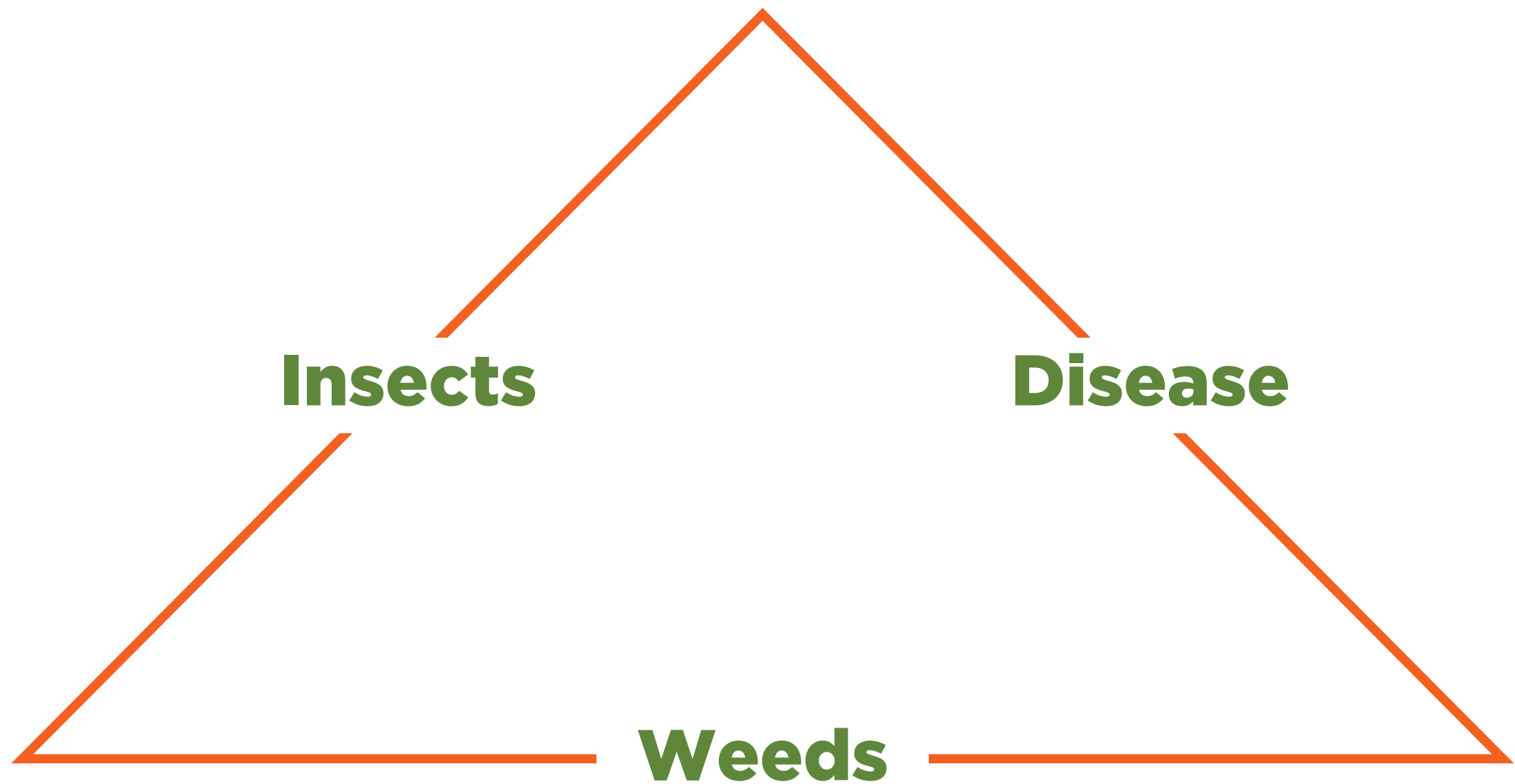
Johnny Park, Founder/CEO
johnny@spensatech.com

Precision Ag

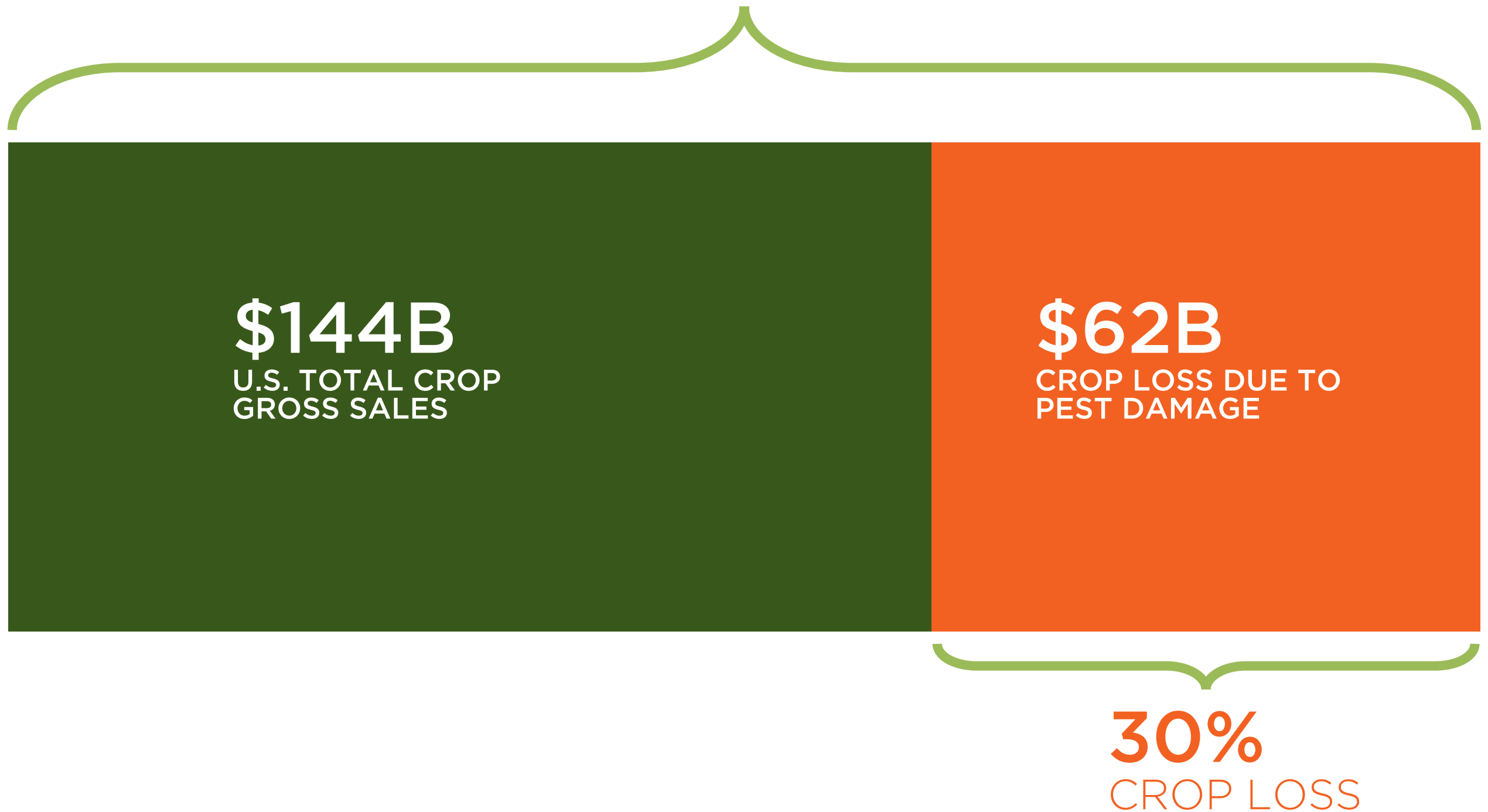




PEST MANAGEMENT



YIELD POTENTIAL

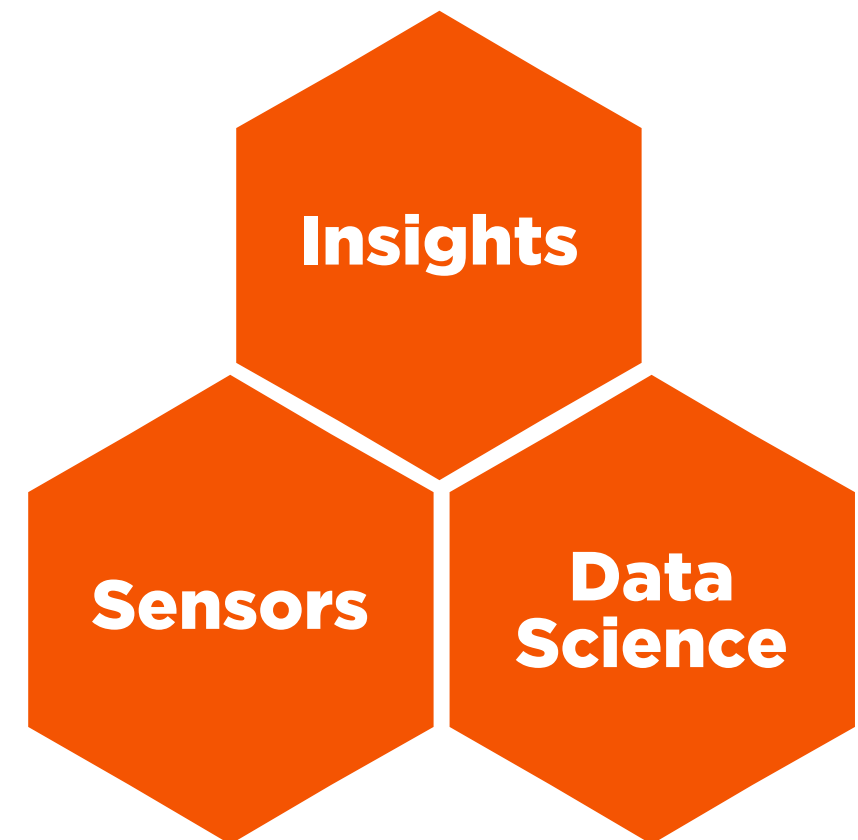


SOURCE: U.S. Census of Agriculture



Spensa's Mission:

*Safe & abundant food for the world
through precision pest management*



Insect Management Today

1 Deploy sticky trap every 2.5 acres



2 Visit each trap once per week, **count** insects, **record** on paper, **clean** bugs off trap



3 **Spray** insecticide if insect population reaches threshold



TURNKEY SETUP
ADAPTIVE ROUTING

Wireless
Sensor
Networks



FILED PATENT
IN US + EU + 10 OTHER
COUNTRIES

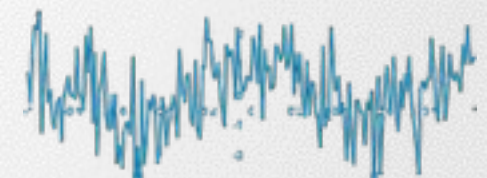


Low Power
Embedded
Systems



FULL SEASON BATTERY LIFE

Pattern
Recognition



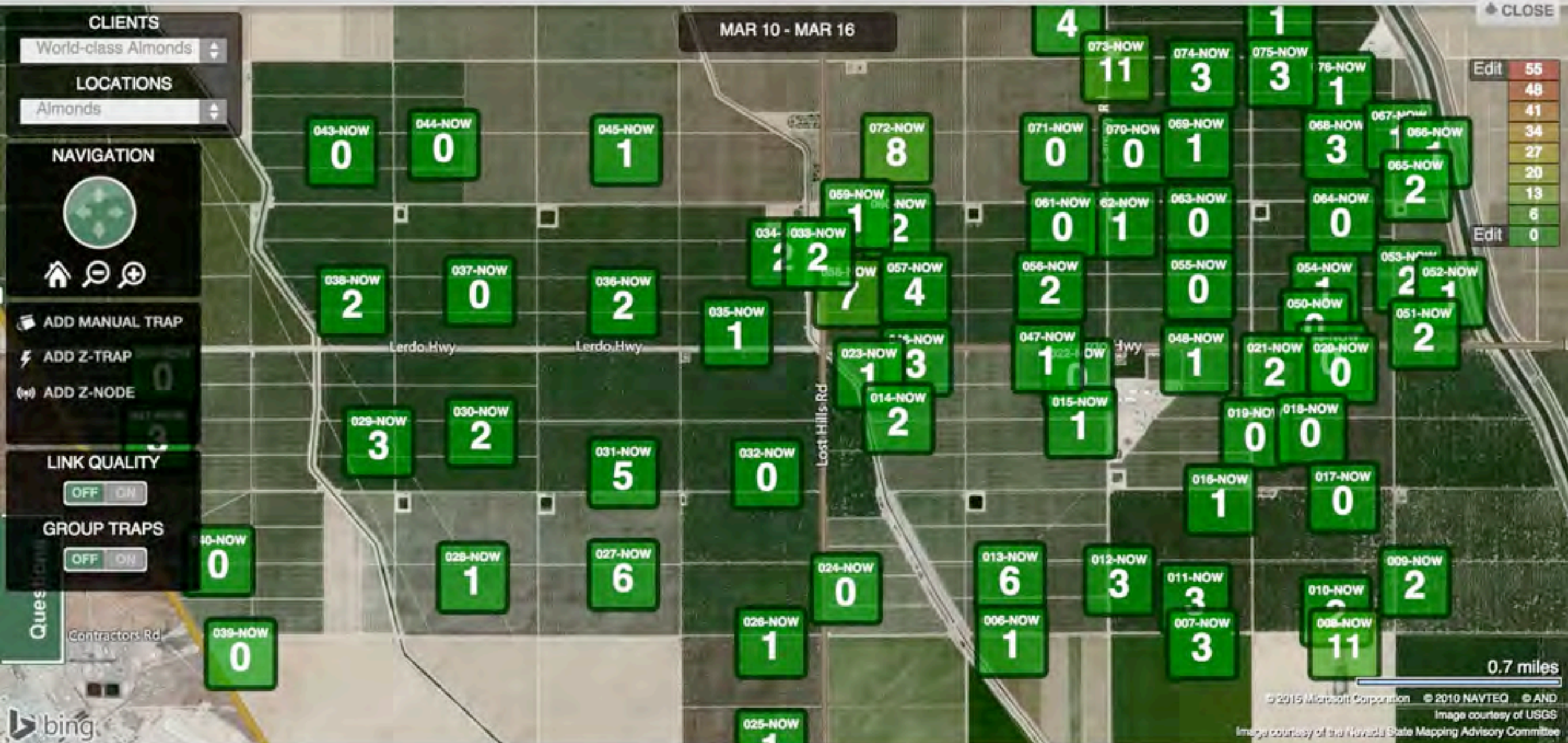
ALL NOW **NOWE**

MONTH

WEEK

DAY


SHARE



BELL 4:21 PM 100%

[Back](#) Scout

Select Pest

 Add photo

☒ Using your location ...

Enter notes ...

SAVE

Q W E R T Y U I O P
A S D F G H J K L
⌂ Z X C V B N M ⌫
123 ⌐ ⌕ space @ . return

BELL 4:21 PM 100%

[Back](#) Select Pest [Filter](#)

Insects

 Aphids  Thrips  Spider Mites

 Aphids  Caterpillars  Whiteflies

Diseases


 Powdery Mildew  Rust  Black Spot


BELL 4:21 PM 100%


[Back](#) Select Pest [Filter](#)

Insects


 Nitrogen deficiency


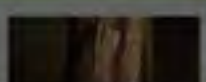
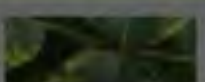
How severe is the nitrogen deficiency?



 **mild**

SAVE

 Powdery Mildew  Rust  Black Spot



Trip Summary



Trip Detail

[← BACK TO FIELDS](#)

Grower A • Farm AAA, Field Y

[INSECTS](#) [DISEASES](#) [WEEDS](#) [ENVIRONMENT](#)

Johnny Park D : 11:43 Tue, May 26 2015
34m

1

1 SEVERITY: 0



31.25k stand count. Moderate grass emerging as shown in picture. Stage V3 almost V4

11:51 am

29.5k stand count. Good weed control.

11:59 am

33k stand count. Stage V3. Mild grass pressure in spots

12:10 pm

 SEND REPORT

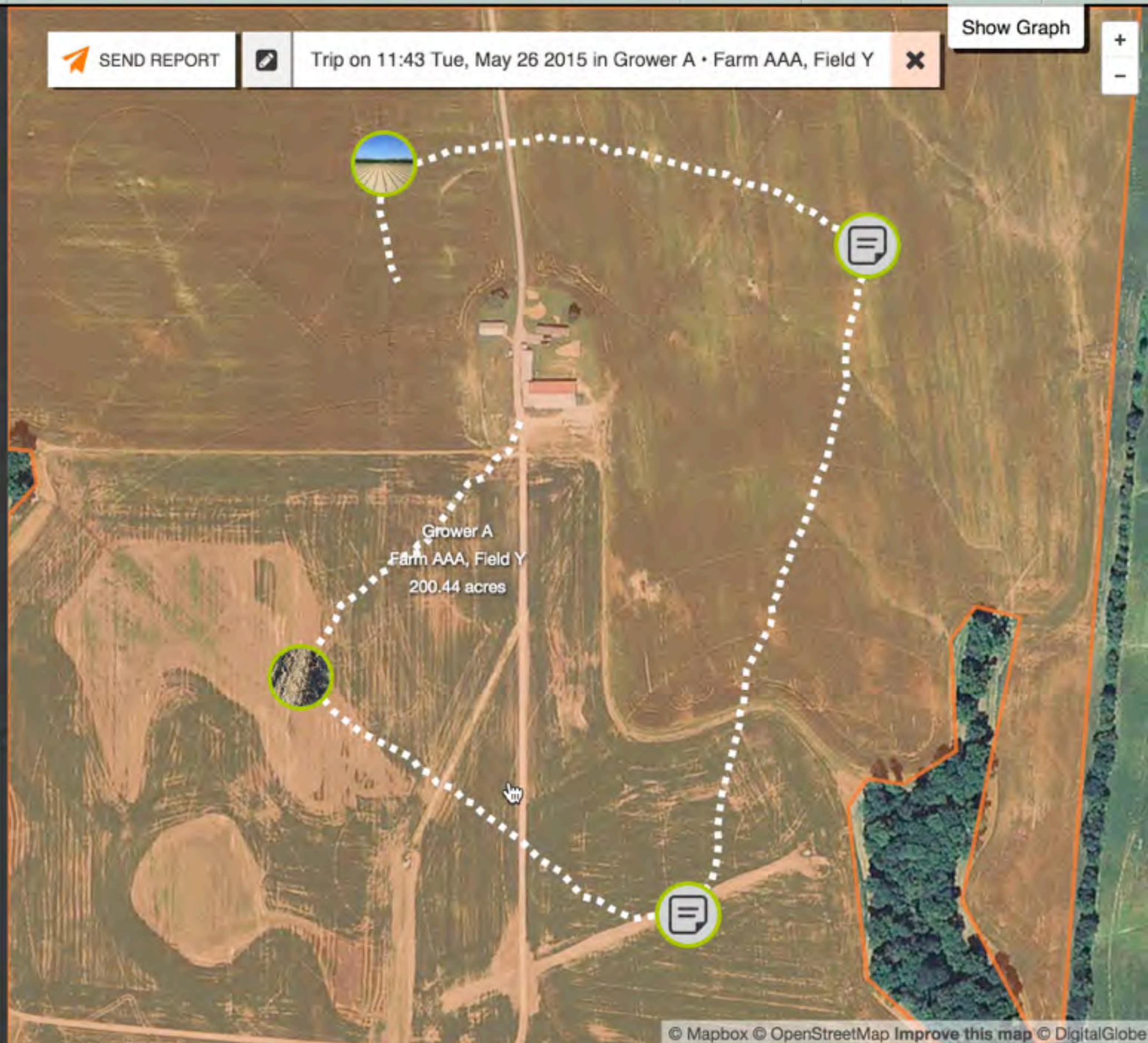


Trip on 11:43 Tue, May 26 2015 in Grower A • Farm AAA, Field Y



Show Graph

+
-



Search fields: crops, notes, or pests

+ ADD GROWER

4Ms

+ ADD FIELD

Barbe/Munyon • Barley (1 trip)

Bob Payne • wheat (1 trip)

Carpenter • wheat (1 trip)

Church • wheat (1 trip)

Ferris • Barley (1 trip)

Firehouse • Barley (1 trip)

Fogwell • wheat (1 trip)

Gary Miller Home • wheat (1 trip)

Gould Flat • Barley (1 trip)

Gould Pond • wheat (1 trip)

Great • wheat (1 trip)

Harvey Camp • Barley (1 trip)

Jim Sutton • wheat (1 trip)

Jolly • Barley (1 trip)

KMP • Barley (1 trip)

Maloney • wheat (1 trip)

Nau • wheat (1 trip)

Plummer • Barley (1 trip)

Smith Kevin • wheat (1 trip)

Sutton • wheat (1 trip)

Tarbutton Home • Barley (1 trip)

Turners Creek • Barley (1 trip)

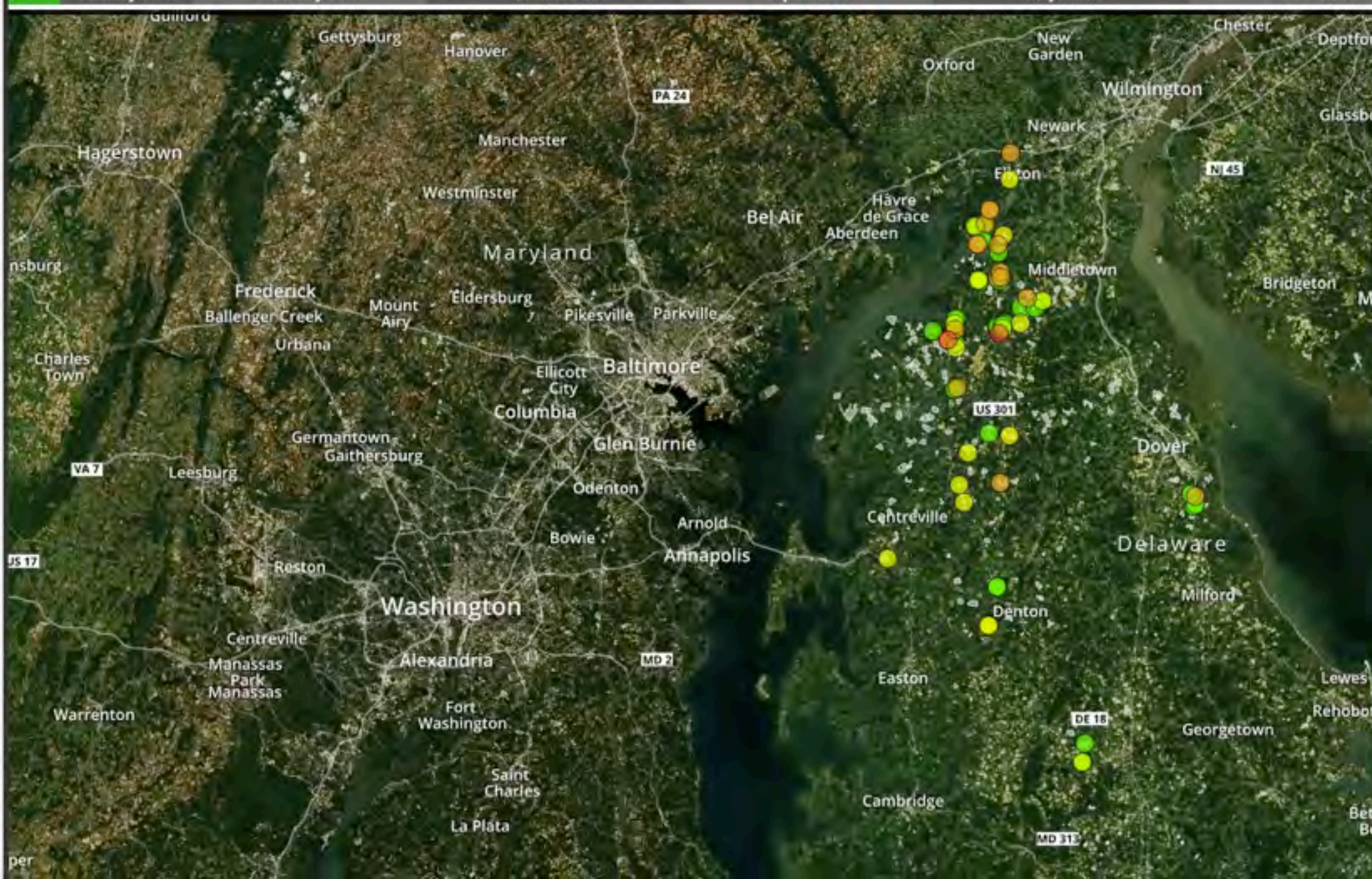
@Places of Interest

+ ADD FIELD

AgroLab (0 trips)

Greenwood, Plant, Greenwood (0 trips)

Bluegrass (166)



**INSECTS**

DISEASE

WEEDS

TIMEFRAME

[CM](#) [NOW](#) [OFM](#) [OBLR](#) [AS](#) [PM](#) [FB](#) [WR](#) [CG](#) [FS](#)[MONTH](#) [WEEK](#) [DAY](#)

III

OBSERVATIONS
PHENOLOGY

< Back

Select Pest

Filter

Insects



HIGH

Aphids



MED

Thrips



HIGH

Spider Mites



LOW

Aphids



LOW

Caterpillars



LOW

Whiteflies

Diseases



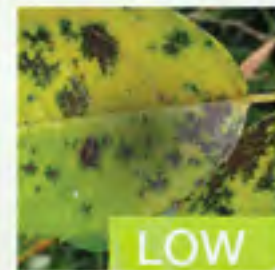
MED

Powdery Mildew



HIGH

Rust



LOW

Black Spot



MAILBOXES

Inbox 2

Drafts

Outbox 5

Sent

Trash

FLAGGED

Work

Family

Shaolin clan

Travel

MAIL ACTIVITY

Outgoing messages x

3/5 sent 10 KB/s

Filter Sort by date

TODAY

Michael Jordan 2:34 PM

Last All Star game

Hi Alek, Here are couple of pics from my last All Star game. It was very emotional for me, I'll miss the game of basketball a lot...

DJ Premier 1:46 PM

Hot beats

Yo man, What up? I've sent you couple of links, you'll find some dope beats. Lemme know what you think. Your dude, Preemo

Phill Zimmerman 11:06 AM

GLS RISK ALERT

Hi Alek, I wanted to let you know that we've been seeing a lot of gray leaf spot. Make sure you've checked your fields

YESTERDAY

David Jackson 6:57 PM

Work enquiry

Hello Aleksandar, My name is David Jackson and I'm CEO of PlanTrip. We're looking for refreshing our c...

David Jackson 1/9/13

David Jackson 1/7/13

David Jackson 1/6/13

Dusan Stanojevic 9:12 AM

Check out the children's book

Phill Zimmerman <pzimm@ncc.coop>

To: Aleksandar Djuric

NOW Flight 1 Soon, Friendly Reminder


June 1, 2016 11:06 AM

GLS HIGH RISK

GRAY LEAF SPOT


CONDITIONS ARE RIGHT FOR GRAY LEAF SPOT. IT IS PRESENT IN YOUR AREA.

eys ELITE YIELD SOLUTIONS



Hi Alek, I wanted to let you know that we've been seeing a lot of gray leaf spot. Make sure you've checked your fields.

755-555-9131



JUNE 1, 2015

Fields	Heat Units	Risk
Mom's place, west	1,858	HIGH
Mom's place, south	1,864	HIGH
Bill Millard's	1,714	MEDIUM

MAILBOXES

Inbox2

Drafts

Outbox5

Sent

Trash

FLAGGED

Work

Family

Shaolin clan

Travel

MAIL ACTIVITY

Outgoing messages

3/5 sent10 KB/s

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2:34 PM

DJ Premier

Hot beats

Yo man, What up? I've sent you couple of links, you'll find some dope beats. Lemme know what you think. Your dude, Preemo

1:46 PM

Nathan Stewart

NOW Flight 1 Soon, Friendly Reminder

NOW flight is coming up. Make sure you stay ahead of it. Give me a call if you'd like to talk it over.

11:06 AM

YESTERDAY

David Jackson

Work enquiry

Hello Aleksandar. My name is David Jackson and I'm CEO of PlanTrip. We're looking for refreshing our c...

6:57 PM

David Jackson

1/9/13

David Jackson

1/7/13

David Jackson

1/6/13

Dusan Stanojevic

9:12 AM

Nathan Stewart <n.stewart@helenachemical.com> June 1, 2016 11:06 AM

To: Aleksandar Djuric


NOW Flight 1 Soon, Friendly Reminder

NOW HIGH RISK

NOW Flight 1

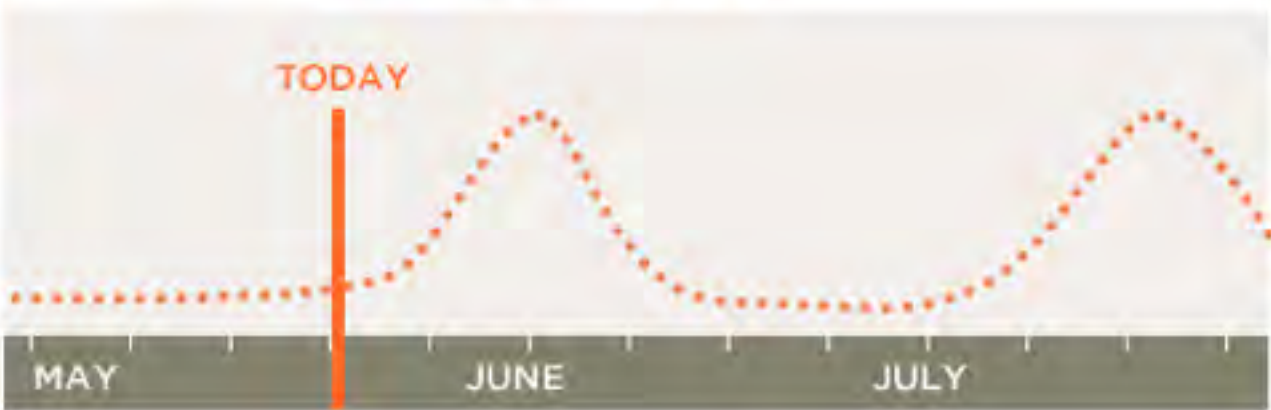
THE FIRST NOW FLIGHT IS COMING. GET YOUR SPRAYER READY.

HELENA



Hi Alek,
I just wanted to send you a quick reminder about the upcoming navel orange worm flight. If you have any questions, give me a call.
661-555-9131

TODAY



MAYJUNEJULY

Fields	Heat Units	Flight
North Orchard, Walnut block 1	1,858	4
North Orchard, Walnut block 1	1,864	4
South Orchard, pistachio block 1	1,714	5



AGRONOMIST

PRECISION AG

PEST ADVISOR

AGRONOMIST



CUSTOMER RELATIONS

DESIGNER

OPERATIONS

OPERATIONS

MANUFACTURING

OPERATIONS

PRODUCTION

CUSTOMER RELATIONS



ELECTRICAL ENGINEER

ELECTRICAL ENGINEER

ELECTRICAL ENGINEER

ELECTRICAL ENGINEER

ELECTRICAL ENGINEER

ELECTRICAL ENGINEER



SOFTWARE ENGINEER

SOFTWARE ENGINEER

SOFTWARE ENGINEER

SOFTWARE ENGINEER

PHD, MATHEMATICS

SOFTWARE ENGINEER

PHD, MACHINE LEARNING

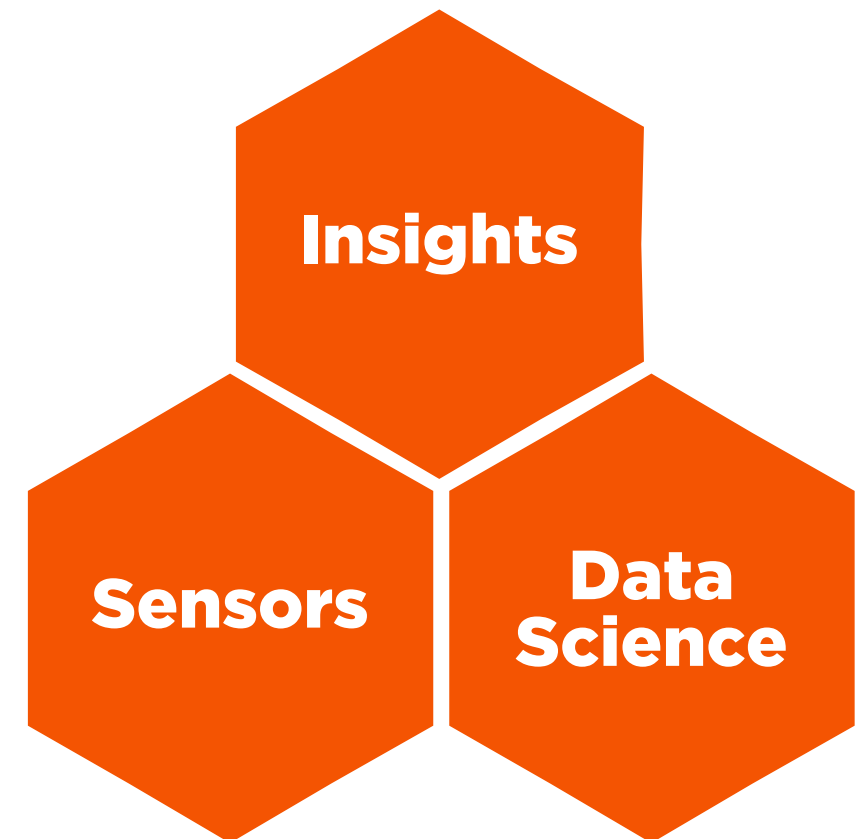
SOFTWARE ENGINEER

PHD, IMAGE PROCESSING



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*Safe & abundant food for the world
through precision pest management*



<http://spensatech.com>

